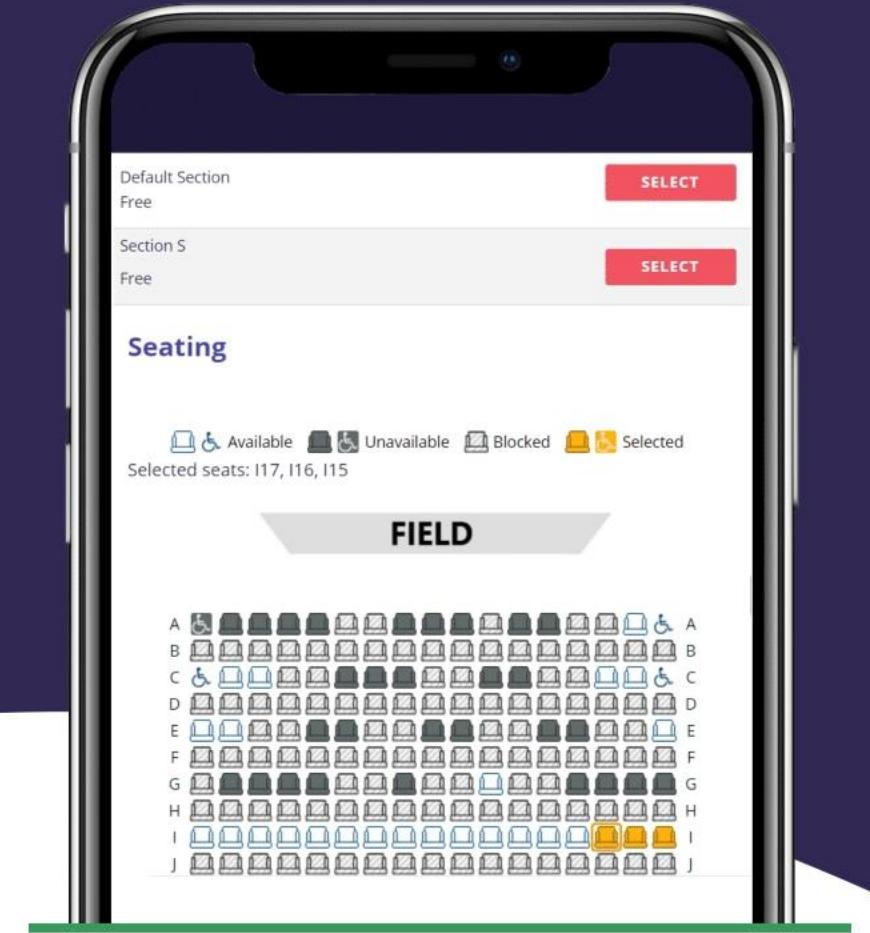


# ONLINE SCHOOL EVENT TICKETS & SOCIAL DISTANCING



**VANCO**  
EDUCATION

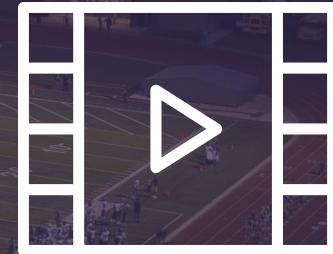
# Before We Begin



Attendees are in  
“listen only” mode



Ask questions  
throughout using the  
Questions panel in  
GoToWebinar



We will send you a  
copy of the slides  
and the recording

# Agenda



***Introductions & Our Experience***



***Vanco Events for School Ticketing***



***Live Demo***

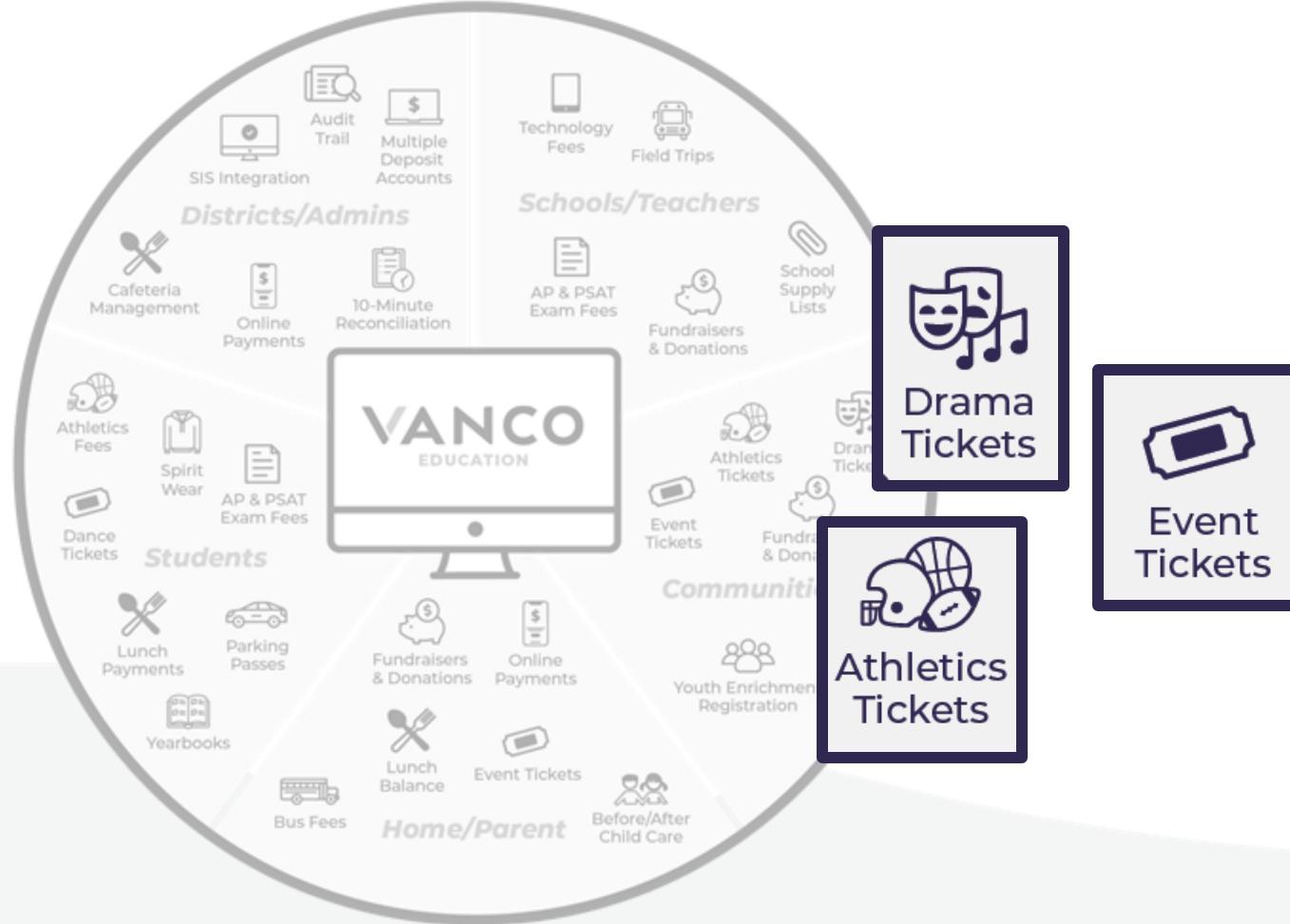


***Next Steps: How to Get Started for Free***



## *Vanco's Education Vision*

We provide K-12 educational institutions and families with a **convenient one-stop shop** online payment experience for **all** school-related activities.



Today we're going to be talking specifically about  
**online ticketing for school events.**



# Vanco Events: Ticketing Built for Schools

Easily manage your events and engage with your community using **event ticketing software** that's **built for schools**.

- Sell tickets in advance for **any event** from sports games to fundraisers.
- Save parents (and staff) headaches and time.
- Save money with **no subscription fees**.
- Get started **for free** using Vanco Events for any free events.



# Vanco Events Works for All School Events...

**DEMO: Prom Night**

## Prom Night

Buy tickets for the VVHS Senior Prom, hosted at the historic Vanco Vintage Villa. Ticket price includes:

Please have your student ID number available when booking your ticket(s).

Note, this is a demonstration event only.

June 30th 7:00 PM

LOCATION

Vanco Vintage Villa  
1234 Historic Way, Anytown, MN

CONTACT DETAILS

[CONTACT EVENT ORGANIZER](#)

[f](#) [t](#) [in](#)

MAP

**DEMO: Free Concert**

## Fall Concert

(Note: this event is for demo purposes only)

Join us for Vanco Valley High's annual fall band concert. Tickets are FREE, although donations are encouraged. Simply select the show you'd like to attend, and reserve your preferred seat to arrive early to reserve your seats!

Tickets can be printed out at home, or you can pull them up from your email on your smartphone.

WHERE

Vanco Valley High Auditorium  
1 Vanco Way, Anytown, MN 55431

Sessions

SESSION	DESCRIPTION
Friday October 25 2019 7:00 PM	
Saturday October 26 2019 7:00 PM	

MAP

**DEMO: Student Showcase**

## VANCO VIRTUOSO ACADEMY: SPRING SHOWCASE

Join us for two evenings of student performances at Vanco Virtuoso Academy showcasing our young musicians! VVA hosts student showcases every spring and fall to offer students from all age groups the opportunity to share their hard work with family, friends and the local community.

Please double-check the schedule below before reserving your tickets to ensure you're coming to the correct performance!

Friday Evening Lineup:  
Pre-Teen Showcase (7pm - 8:30pm)

- Baby Shark and Sing-Alongs Youth Voice Ensemble
- Budding Beethoven's Pre-Teen Concert Ensemble
- Beginner Solo Recital: Celia Arroyo
- Intermediate Cello Performance
- Intermediate Cello Performance
- The Kazoos! Kazoo Ensemble
- Treble Rebels (Youth Acapella Group)

Saturday Evening Lineup:  
Teen and Adult Showcase (7pm - 9pm)

- Teen Voice Ensemble
- Student Solo (Beatboxing): Christie Chan
- Student Solo (Guitar and Songwriting): Jeff Mackly
- Celtic Times Adult Ensemble
- Beginner Solo Recital: Celia Arroyo
- Student Solo (Piano): Mario Lopez
- AAAAAAH!Capella Adult Ensemble
- Heavy Metals Adult Rock Ensemble
- Student Solo (Keytar): Ross Thompson
- Now That's What I Call Music Volume: VVA Adult Ensemble

Sessions

SESSION	DESCRIPTION	STATUS
Friday October 25 2019 7:00 PM		OPEN
Saturday October 26 2019 7:00 PM		OPEN

**DEMO: Football Game (Reserved Seating)**

## VANCO VALLEY HIGH: FRIDAY NIGHT FOOTBALL

(Note: this event is for demo purposes only)

Buy your tickets to support the Vanco Valley High football team! Reserved seating is available for this game, otherwise all tickets are General Admission.

See "Sessions" below to purchase tickets for the home games scheduled this season.

Where

Vanco Valley HS Football Stadium  
1 Vanco Way, Anytown, MN 55431

Sessions

SESSION	DESCRIPTION	STATUS
Friday November 1 2019 7:00 PM	Vanco Valley HS Football vs. Bayside	OPEN
Saturday November 9 2019 7:00 PM	Vanco Valley HS Football vs. Metro East	OPEN

**DEMO: Polar Plunge Fundraiser**

[f](#) [t](#) [in](#)

## Fundraiser

Join in on the fun with the Vanco Valley High School band as members they plunge into the cold January lake water to raise money for the music department. Join as a spectator, or if you're particularly brave - participate in the polar plunge yourself!

\$10 to plunge, or free to watch and cheer on the participants (donations encouraged).

All proceeds go to the VWH Band Booster Club.

When

On Saturday 18 January 2020 at 9:00am

Where

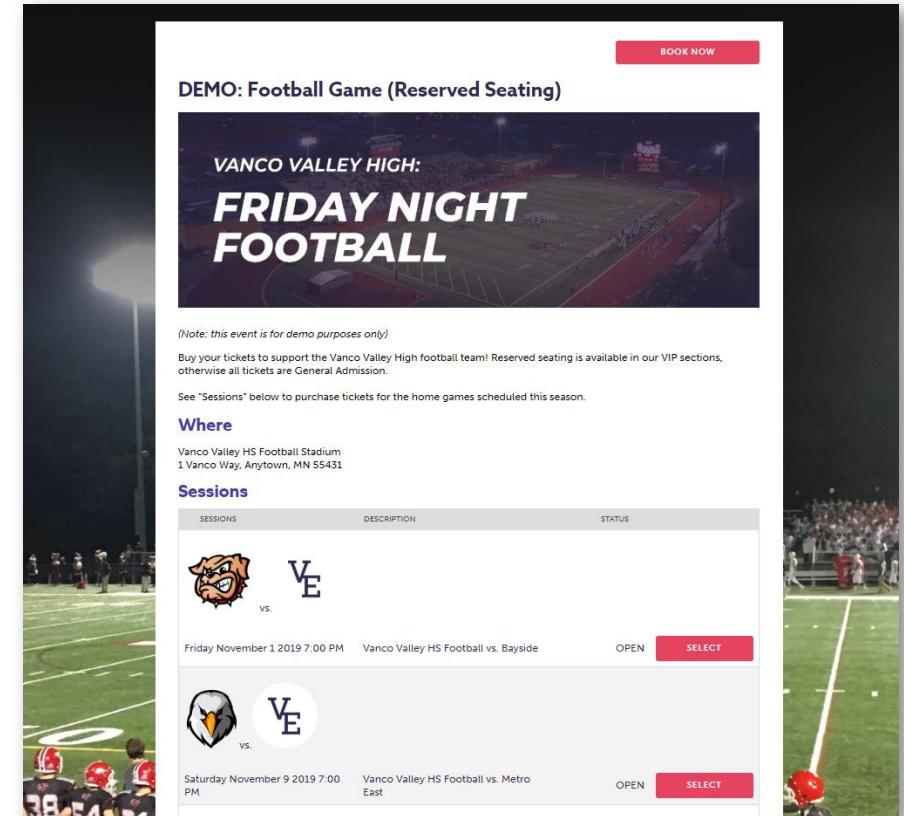
Lake Minnetonka  
2831 County Road 101 S, Minnetonka, MN 55391

[CONTACT EVENT ORGANIZER](#)

MAP

# Create *Events with Ease*

- Easy-to-use event templates** – Start with an event template or create and save custom templates.
- Branding** – Customize your event pages, tickets & more to match your school's brand.
- Tickets for all the season's games in one place** – Set up your full season schedule on one page.
- Interactive, socially distanced, seating plans** – Create interactive seating plans to suit any venue.
- Collect donations & sell merchandise** – collect donations or sell merchandise alongside tickets.



DEMO: Football Game (Reserved Seating)

**VANCO VALLEY HIGH:**  
**FRIDAY NIGHT FOOTBALL**

(Note: this event is for demo purposes only)

Buy your tickets to support the Vanco Valley High football team! Reserved seating is available in our VIP sections, otherwise all tickets are General Admission.

See "Sessions" below to purchase tickets for the home games scheduled this season.

**Where**

Vanco Valley HS Football Stadium  
1 Vanco Way, Anytown, MN 55431

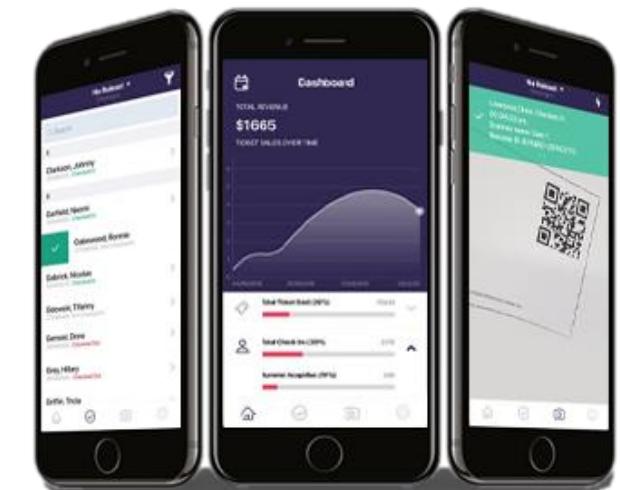
**Sessions**

SESSIONS	DESCRIPTION	STATUS
 vs. 	Friday November 1 2019 7:00 PM Vanco Valley HS Football vs. Bayside	OPEN <span>SELECT</span>
 vs. 	Saturday November 9 2019 7:00 PM Vanco Valley HS Football vs. Metro East	OPEN <span>SELECT</span>



# Scan Tickets with Ease

- **Scan tickets on a mobile device**
  - Download the free ticket scanning app for [Apple](#) or [Android](#).
- **Check attendees in and out** –  
Volunteers can scan attendees both in and out of events.
- **Set up volunteers with QR code**
  - Start scanning tickets with a simple QR code, no need to create an account!





*Let's see how a school can sell  
online tickets to upcoming  
events in a **live demo**.*

# Live Demo

# *Why Switch to Vanco?*

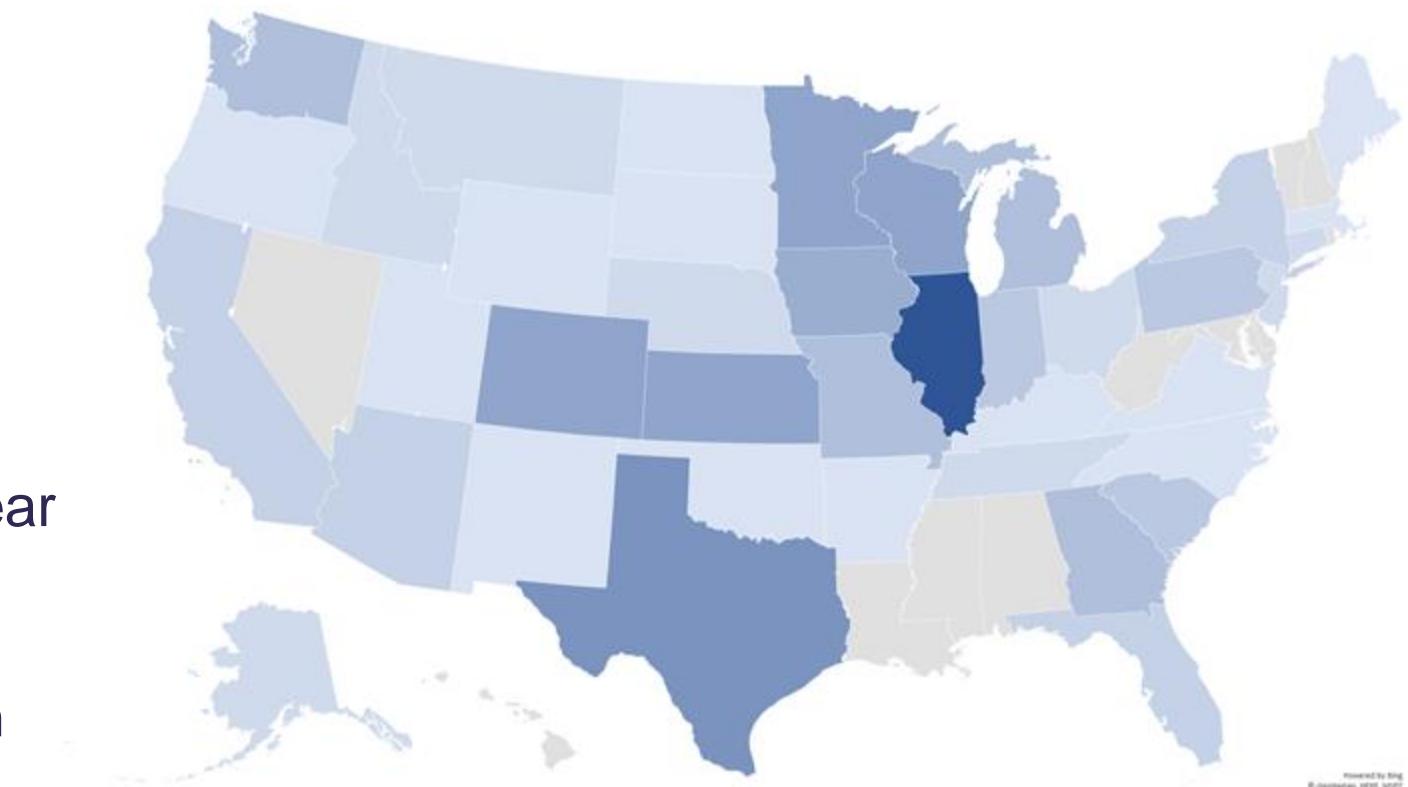


## Online Payments for All School Fees in *One Location*

- **Easier for parents:** One central hub to make *any* payment.
- **Easier for the business office:** Simpler, automated finances and reporting.
- **Cashless campus:** Take all (or most) of your payments electronically.

# *A Trusted Solution for Districts Nationwide*

- 1,400+ districts
- 39 states
- Used by more than 8 million parents
- More than \$15 billion in transactions processed per year
- 30 years serving educators.
- PCI Level 1 Compliant (the highest standard of security in the industry)



# We integrate with many popular Student Information Systems



... and more!

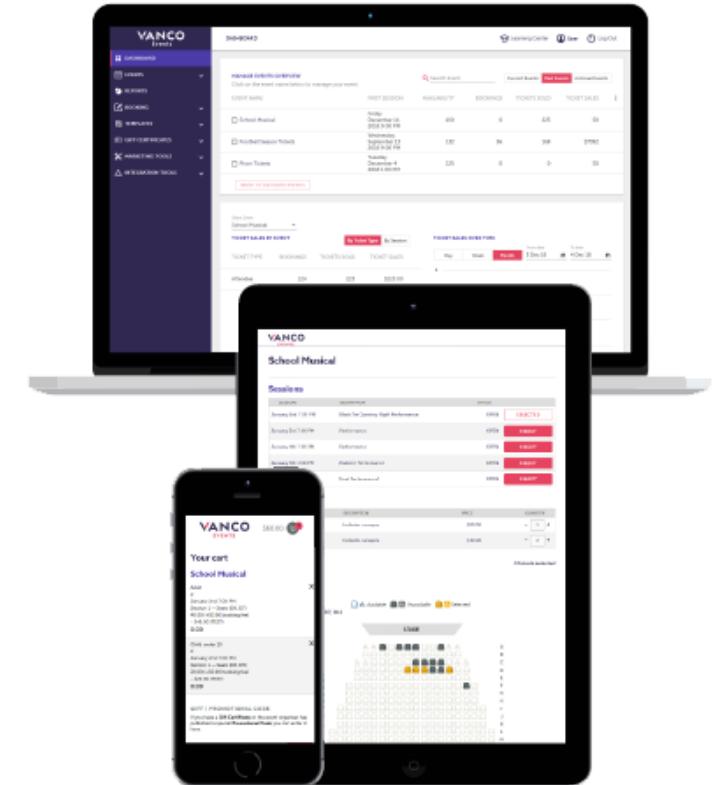
# ***How are we different from other ticketing providers?***

	Vanco Events	Other Ticketing Providers
<b>Built specifically for schools</b>	✓	?
Low price with no monthly fees or subscription costs	✓	?
<b>Free to use for free events</b>	✓	?
Encourage donations during checkout	✓	?
No 3 <sup>rd</sup> party marketing to your customers	✓	?
Total branding customization for your event pages, tickets, and more	✓	?
US-based support	✓	?



# To Recap, Vanco Helps Schools:

- Sell tickets online for **any type of event** – and even connect it to a Web Store you can collect *any* school payments from.
- Easily set up event pages for **all your season's games**.
- Let parents **reserve seats** online or buy tickets in advance (even for free events, like concerts).
- Scan tickets with a mobile app.
- **Simplify** event management and ticket sales both before - and during - events.



# Next Steps

1

*Request your  
personalized demo.*

2

*Create your free  
account.*

3

*Start selling tickets!*

# Questions?

# Thank you!