

6 Game-Changing Digital Ticketing Tips



VANCO
EDUCATION

Today's Agenda

- Introductions
- 6 Digital Ticketing Tips
- Live Demo
- Pricing
- Next Steps

Today's Presenters:



Alec Koster
Education Sales Engineer



Krysten Demster
Marketing Manager

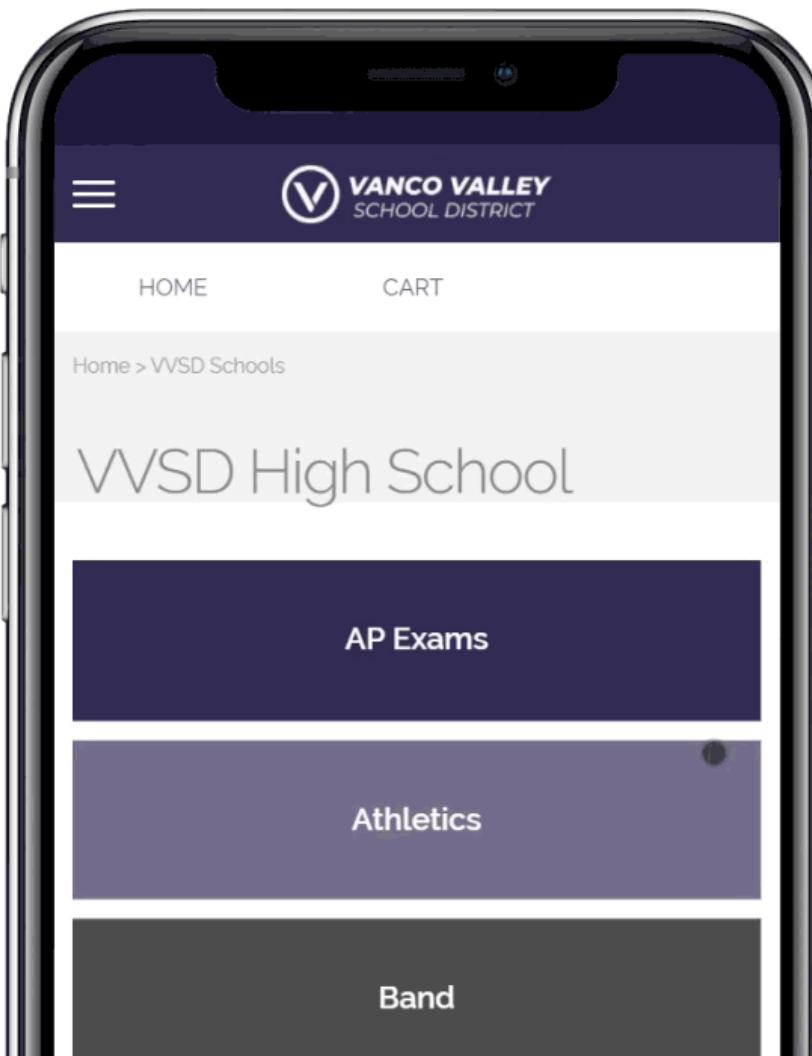
[Question]

What Events are You Planning For?

[Question]
**What is your biggest pain
point for ticketed events?**



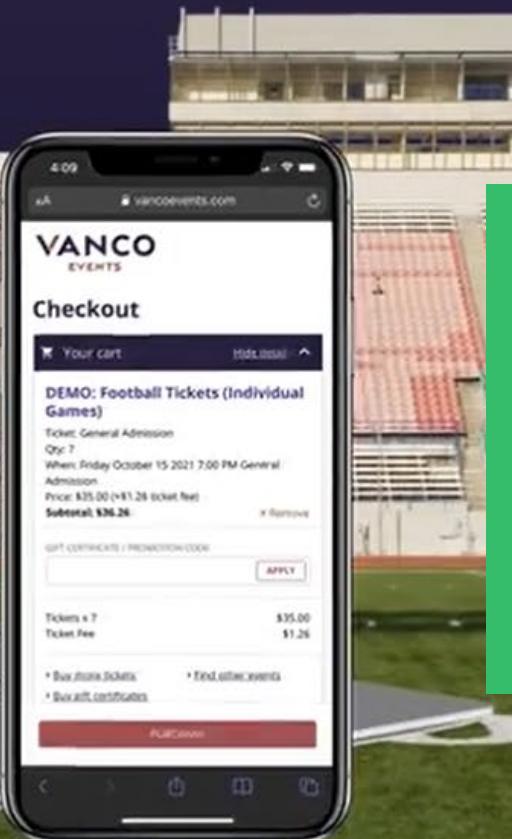
Combine with Web Store to Accept all athletic fees online



6 Digital Ticketing Tips

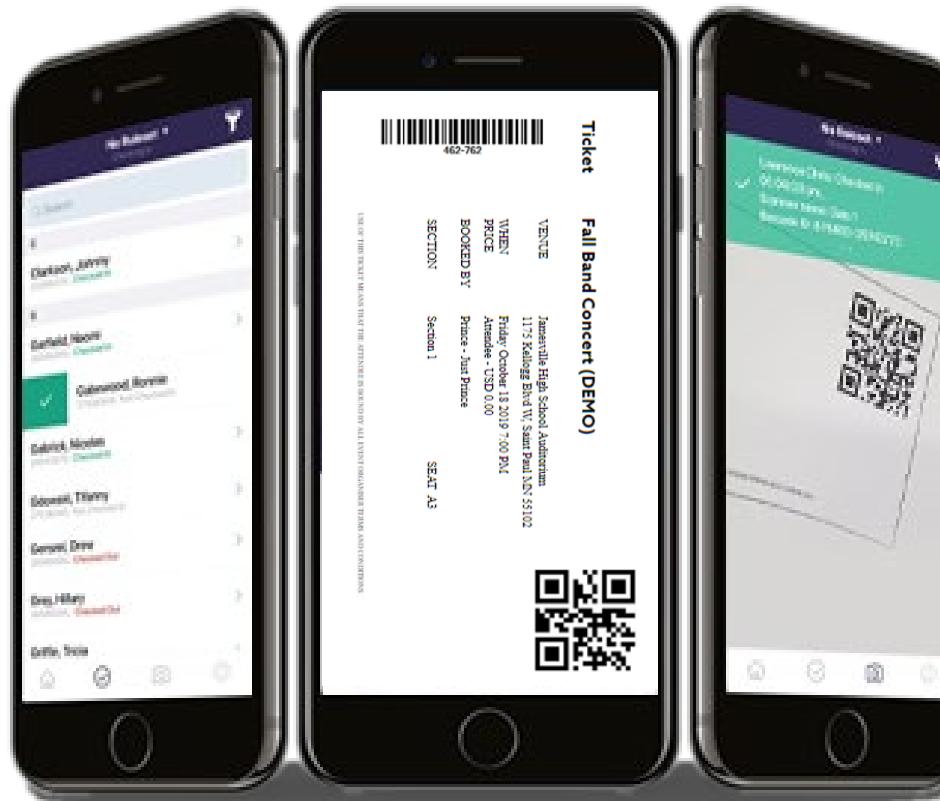
How to...

- Market your event
- Offer a better fan experience
- Get fans through the door faster
- Best track sales and reconcile financial reporting
- Allow fans to select their section or select their exact seats
- Raise additional funds through your event



Let's see how it works!

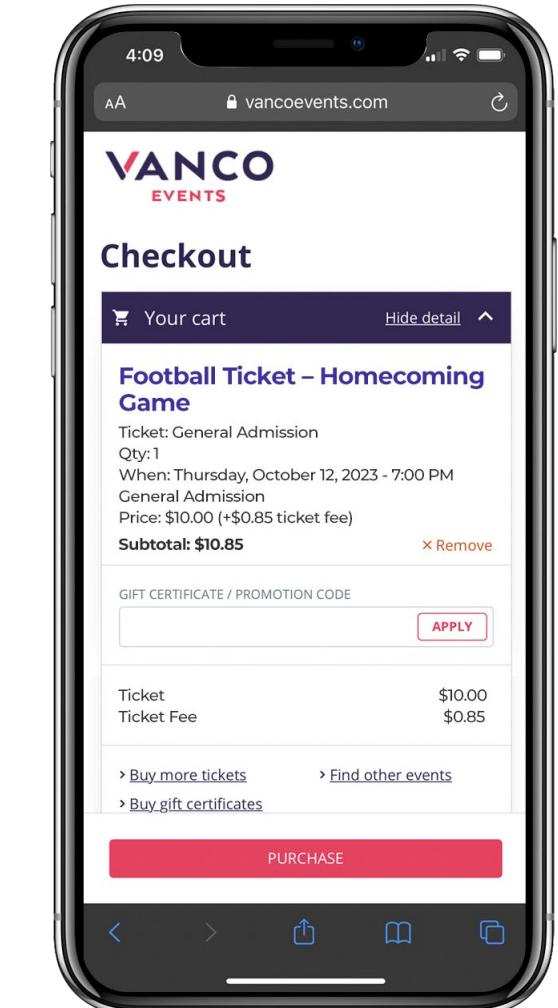
Ticket Scanning

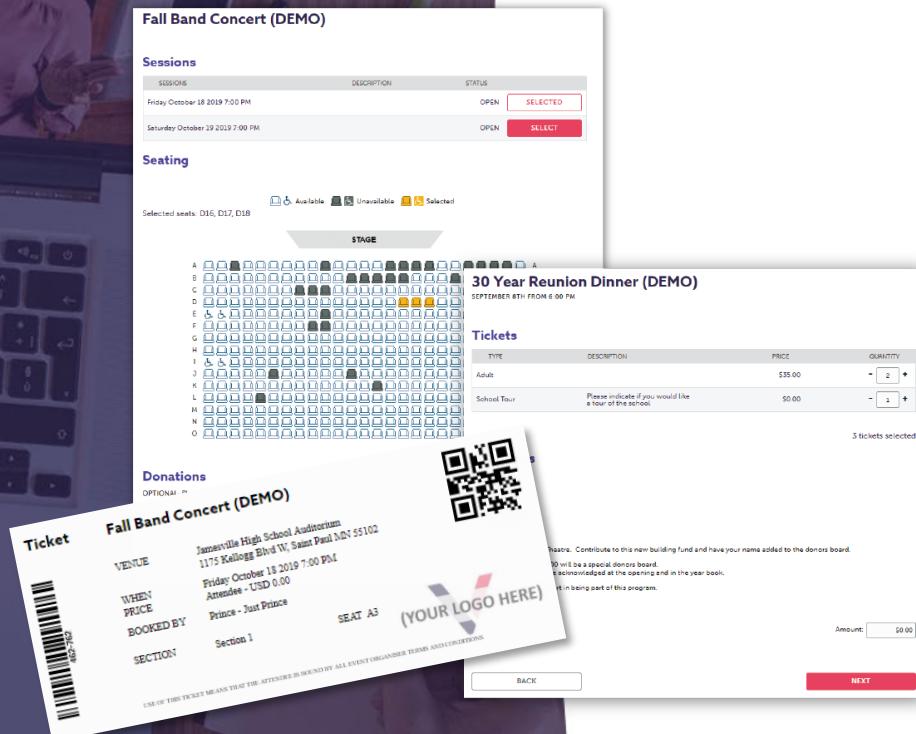


Need-to-know

No monthly fees
Free for free events
Keep 100% of ticket sales
Get set up in days

**Now included for all
Web Store clients!**





How to Get Started

- 1 Answer the next poll question
- 2 Complete sign-up form (so we know where to send your ticket funds!)
- 3 We handle launch and training

1 Lucky Winner



[Question]
**After this webinar, I would
like to...**

1 Lucky Winner



Thank You!

www.vancoevents.com

DEMO: Prom Night

Prom Night

Buy tickets for the VVHS Senior Prom, hosted at the historic Vanco Vintage Villa. Ticket price includes:

Please have your student ID number available when booking your ticket(s).

Note, this is a demonstration event only.

June 30th 7:00 PM

LOCATION

Vanco Vintage Villa
1234 Historic Way, Anytown, MN

CONTACT DETAILS

[CONTACT EVENT ORGANIZER](#)

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MAP

DEMO: Free Concert

Fall Concert

(Note: this event is for demo purposes only)

Join us for Vanco Valley High's annual fall band concert. Tickets are FREE, although donations are encouraged. Simply select the show you'd like to attend, and reserve your preneed to arrive early to reserve your seats!

Tickets can be printed out at home, or you can pull them up from your email on your smartphone.

WHERE

Vanco Valley High Auditorium
1 Vanco Way, Anytown, MN 55431

Sessions

SESSIONS	DESCRIPTION
Friday October 25 2019 7:00 PM	
Saturday October 26 2019 7:00 PM	

MAP

DEMO: Student Showcase

VANCO VIRTUOSO ACADEMY: SPRING SHOWCASE

Join us for two evenings of student performances at Vanco Virtuoso Academy showcasing our very own musicians! VVA hosts student showcases every spring and fall to offer students from all age groups a chance to share their hard work with family, friends and the local community.

Please double-check the schedule before reserving your tickets to ensure you're coming to the correct performance!

Friday Evening Lineup:
Pre-Teen Showcase (7pm - 8:30pm)

- Baby Shark and Sing-Alongs Youth Voice Ensemble
- Budding Beethoven's Pre-Teen Concert Ensemble
- Student Solo (Violin): Cristal Arroyo
- Beginner Cello Performance
- Intermediate Cello Performance
- The Kazoos' Kazoo Ensemble
- Treble Rebels (Youth Acapella Group)

Saturday Evening Lineup:
Teen and Adult Showcase (7pm - 9pm)

- Student Solo (Beatboxing): Christie Chen
- Student Solo (Guitar and Songwriting): Jeff Mackly
- Celtic Times Adult Ensemble
- Beginner Cello Ensemble
- Student Solo (Piano): Mario Lopez
- AAAAH!Capella Adult Ensemble
- Heavy Metals Adult Rock Ensemble
- Student Solo (Keytar): Ross Thompson
- Now That's What I Call Music Volume: VVA Adult Ensemble

Sessions

SESSIONS	DESCRIPTION	STATUS
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DEMO: Football Game (Reserved Seating)

VANCO VALLEY HIGH: FRIDAY NIGHT FOOTBALL

(Note: this event is for demo purposes only)

Buy your tickets to support the Vanco Valley High football team! Reserved seating is available; otherwise all tickets are General Admission.

See "Sessions" below to purchase tickets for the home games scheduled this season.

Where

Vanco Valley High Football Stadium
1 Vanco Way, Anytown, MN 55431

Sessions

SESSIONS	DESCRIPTION	STATUS
 V.E.	Vanco Valley HS Football vs. Bayside	OPEN
 V.E.	Vanco Valley HS Football vs. Metro East	OPEN

DEMO: Polar Plunge Fundraiser

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Fundraiser

Join in on the fun with the Vanco Valley High School band as members they plunge into the cold January lake water to raise money for the the music department. Join as a spectator, or if you're particularly brave - participate in the polar plunge yourself!

\$10 to plunge, or free to watch and cheer on the participants (donations encouraged).

All proceeds go to the VVHS Band Booster Club.

When

On Saturday 18 January 2020 at 9:00am

Where

Lake Minnetonka
2831 County Road 101 S, Minnetonka, MN 55391

[CONTACT EVENT ORGANIZER](#)

MAP



Thank you!