

# 6 Game-Changing Digital Ticketing Tips



**VANCO**  
EDUCATION

# Today's Agenda

- **Introductions**
- **6 Digital Ticketing Tips**
- **Live Demo**
- **Pricing**
- **Next Steps**

# Today's Presenters:



**Alec Koster**

Education Sales Engineer



**Krysten Demster**

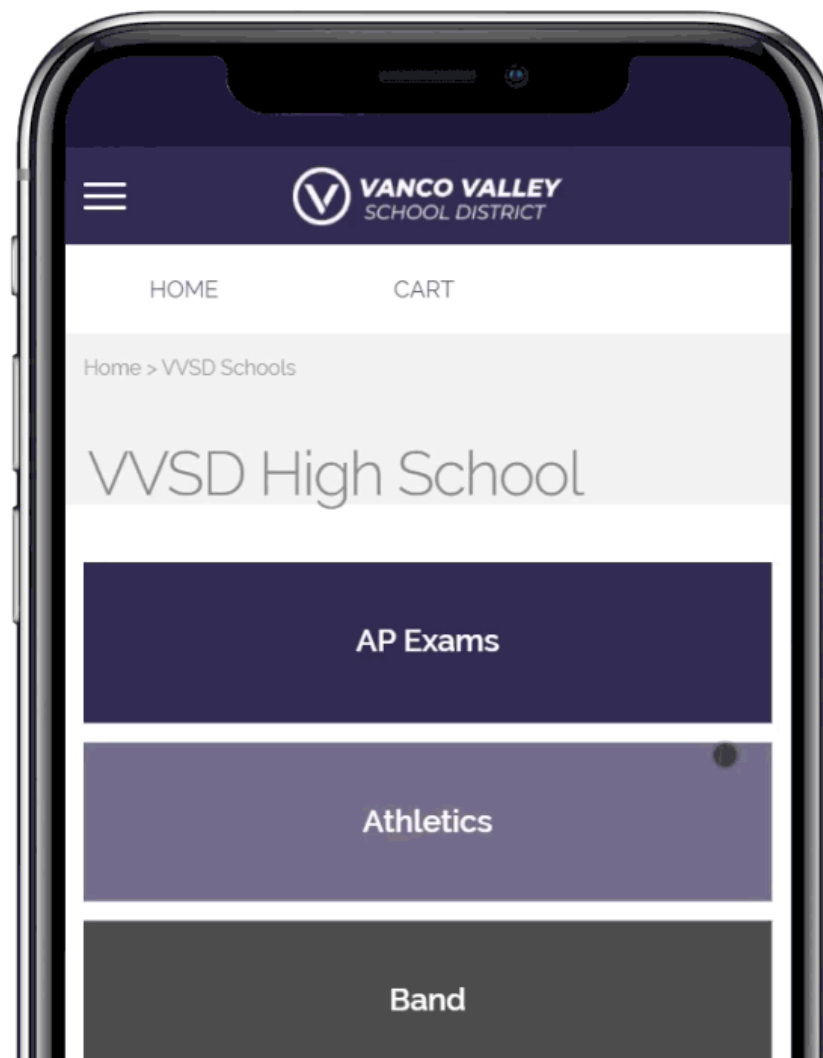
Marketing Manager

# [Question]

## What Events are You Planning For?

**[Question]**  
**What is your biggest pain  
point for ticketed events?**

# Combine with Web Store to Accept all athletic fees online



# 6 Digital Ticketing Tips

## How to...

- Market your event
- Offer a better fan experience
- Get fans through the door faster
- Best track sales and reconcile financial reporting
- Allow fans to select their section or select their exact seats
- Raise additional funds through your event



*Let's see how it works!*

# Ticket Scanning



# Need-to-know

No monthly fees

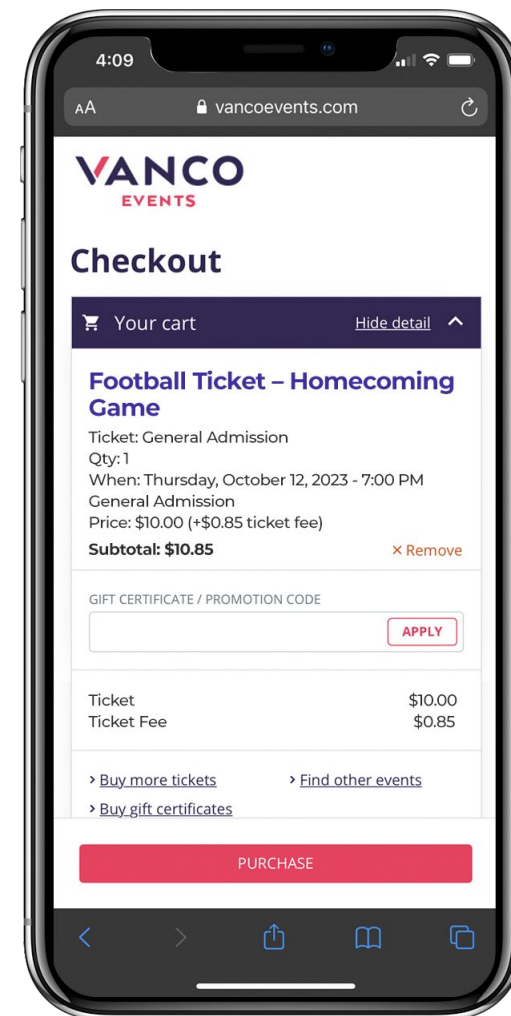
Free for free events

Keep 100% of ticket sales

Get set up in days

Now included for all

Web Store clients!



# How to Get Started

- 1 Answer the next poll question
- 2 Complete sign-up form (so we know where to send your ticket funds!)
- 3 We handle launch and training

**Fall Band Concert (DEMO)**

**Sessions**

SESSIONS	DESCRIPTION	STATUS
Friday October 18 2019 7:00 PM		OPEN <span>SELECTED</span>
Saturday October 19 2019 7:00 PM		OPEN <span>SELECT</span>

**Seating**

Selected seats: D16, D17, D18

Available Unavailable Selected

**STAGE**

A B C D E F G H I J K L M N O

**30 Year Reunion Dinner (DEMO)**  
SEPTEMBER 8TH FROM 6:00 PM

**Tickets**

TYPE	DESCRIPTION	PRICE	QUANTITY
Adult		\$35.00	2
School Tour	Please indicate if you would like a tour of the school.	\$0.00	1

3 tickets selected

**Donations**

OPTIONAL

**Ticket**

**Fall Band Concert (DEMO)**

VENUE Jamiesville High School Auditorium  
1175 Kellogg Blvd W, Saint Paul MN 55102

WHEN Friday October 18 2019 7:00 PM

PRICE Attendee - USD 0.00

BOOKED BY Prince - Just Prince

SECTION Section 1 SEAT A3

(YOUR LOGO HERE)

Amount: \$0.00

BACK NEXT

# 1 Lucky Winner



**[Question]**  
**After this webinar, I would  
like to...**

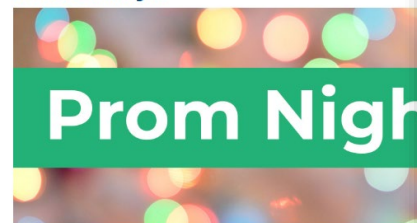
# 1 Lucky Winner



# Thank You!

www.vancoevents.com

## DEMO: Prom Night



Buy tickets for the VVHS Senior Prom, hosted at the historic Vanco Vintage Villa. Ticket price includes...  
Please have your student ID number available when booking your ticket(s).

Note, this is a demonstration event only.

June 30th 7:00 PM

### LOCATION

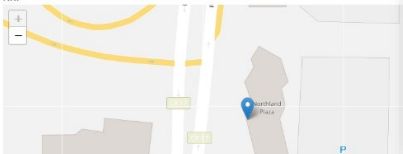
Vanco Vintage Villa  
1234 Historic Way, Anytown, MN

### CONTACT DETAILS

[CONTACT EVENT ORGANIZER](#)



### MAP



## DEMO: Free Concert



(Note: this event is for demo purposes only)

Join us for Vanco Valley High's annual fall band concert. Tickets are FREE, although donations are encouraged. Simply select the show you'd like to attend, and reserve your pre...

Tickets can be printed out at home, or you can pull them up from your email on your...

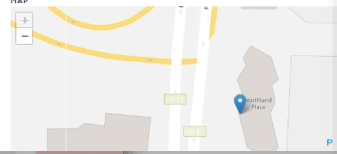
### WHERE

Vanco Valley High Auditorium  
1 Vanco Way, Anytown, MN 55431

### Sessions

SESSIONS	DESCRIPTION
Friday October 25 2019 7:00 PM	
Saturday October 26 2019 7:00 PM	

### MAP



## DEMO: Student Showcase



Join us for two evenings of student performances at Vanco Virtuoso Academy showcasing our virtuoso musicians! VVA hosts student showcases every spring and fall to offer students from all age groups...

Please double-check the schedule below before reserving your tickets to ensure you're coming to the performance!

### Friday Evening Lineup: Pre-Teen Showcase (7pm - 8:30pm)

- Baby Shark and Sing-Along Youth Voice Ensemble
- Building Beethoven's Pre-Teen Concert Ensemble
- Student Solo (Violin): Cristina Arroyo
- Beginners Cello Performance
- Intermediate Cello Performance
- The Kazooers' Kazoo Ensemble
- Treble Rebels (Youth Acapella Group)

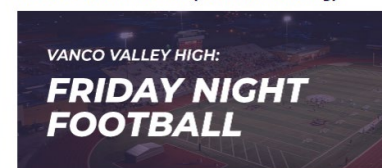
### Saturday Evening Lineup: Teen and Adult Showcase (7pm - 9pm)

- Teen Voice Ensemble
- Student Solo (Beatboxing): Chrissie Chan
- Student Solo (Guitar and Songwriting): Jeff Mackly
- Celtic Times Adult Ensemble
- Beginning Bluegrass Ensemble
- Student Solo (Piano): Mario Lopez
- AAAAAH!Capella Adult Ensemble
- Heavy Metals Adult Rock Ensemble
- Student Solo (Keytar) Rose Thompson
- Now That's What I Call Music Volume: VVA Adult Ensemble

### Sessions

SESSIONS	DESCRIPTION	STATUS
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## DEMO: Football Game (Reserved Seating)



(Note: this event is for demo purposes only)

Buy your tickets to support the Vanco Valley High football team! Reserved seating is available in...

See "Sessions" below to purchase tickets for the home games scheduled this season.

### Where

Vanco Valley HS Football Stadium  
1 Vanco Way, Anytown, MN 55431

### Sessions

SESSIONS	DESCRIPTION	STATUS
Friday November 1 2019 7:00 PM	Vanco Valley HS Football vs. Bayside	OPEN
Saturday November 9 2019 7:00 PM	Vanco Valley HS Football vs. Metro East	OPEN

## DEMO: Polar Plunge Fundraiser



Join in on the fun with the Vanco Valley High School band as members they plunge into the cold January lake water to raise money for the music department. Join as a spectator, or if you're particularly brave - participate in the polar plunge yourself!

\$10 to plunge, or free to watch and cheer on the participants (donations encouraged).

All proceeds go to the VVHS Band Booster Club.

### WHEN

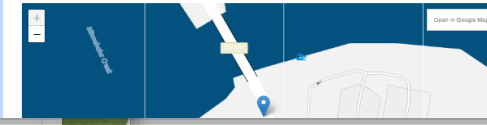
On Saturday 18 January 2020 at 9:00am

### WHERE

Lake Minnetonka  
2831 County Road 101 S, Minnetonka, MN 55391

[CONTACT EVENT ORGANIZER](#)

### MAP





*Thank you!*