

HOW TEACHERLISTS CAN HELP



Before We Begin



Attendees are in
“listen only” mode.



Ask questions
throughout using the
Questions panel in
GoToWebinar.



We will send you a
copy of the slides and
the recording.

Today We'll Cover...

- Introductions
- TeacherLists Demonstration
- Adding TeacherLists to your Web Store
- Next Steps
- Live Q&A

Today's Presenters



Charlene LaFerriere

Partner Services Manager

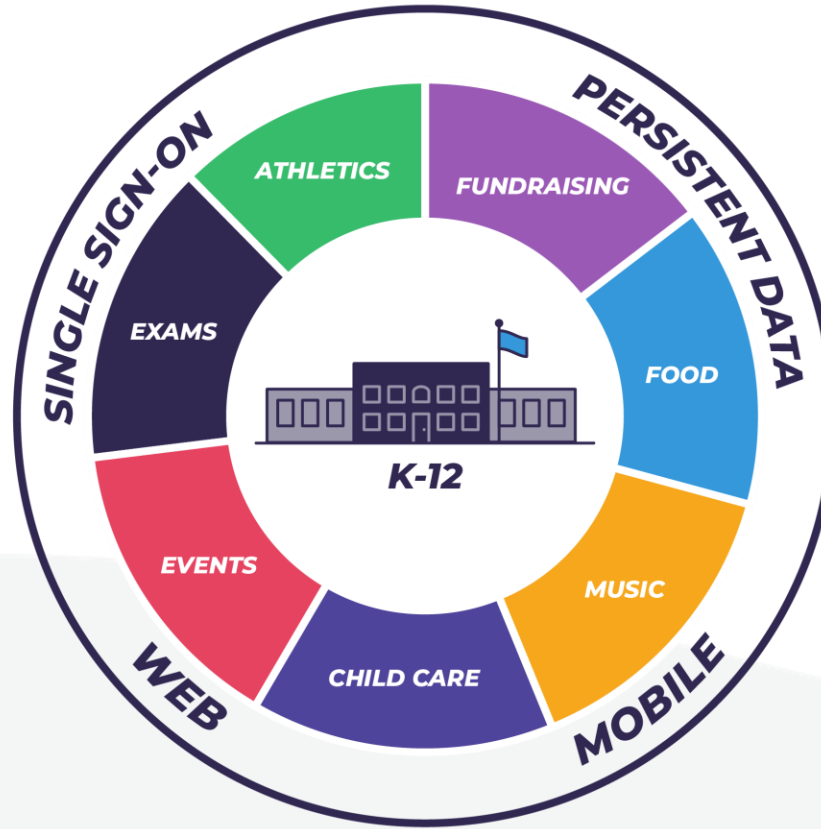
Charlene works with school districts across the country helping them to digitize their school supply lists on the TeacherLists platform, automatically sharing this information with retail partners and providing a convenient, cost effective solution for parents.



Amy Julius

Solutions Consultant

Amy works with school finance officials, district business managers and teachers to help them take more payments online, saving admin staff and teachers' time, as well as making some happy parents!



Vanco's Education Vision

We provide K-12 educational institutions and families with a **convenient** online payment experience for **all** school-related activities.

Vanco Offers Time-Saving software for K-12 and Community Educators



Vanco Web Store

RevTrak

We move schools and districts toward becoming a cashless campus by accepting online payments from parents for food service, childcare, sports and more. Plus, we integrate with the most popular student information systems.

See how RevTrak saves you time at:
www.revtrak.com



Vanco Food

Food Service Solutions

From online lunch account payments to point-of-sale tools, we make cafeteria management and meal payments easy. We provide K-12 schools and universities with simple and secure software and hardware to increase food sales while streamlining operations.

See how Food Service Solutions makes mealtime easy at:
www.foodserve.com



Vanco Events

Vanco Events

Plan school events including student plays, sports and dances with our simple-to-use powerful event solution. Add a seating chart, design and print tickets and accept ticket payments right from our software and on-the-go with our mobile app (it scans tickets, too!)

See how Vanco Events works for schools at:
www.vancoevents.com

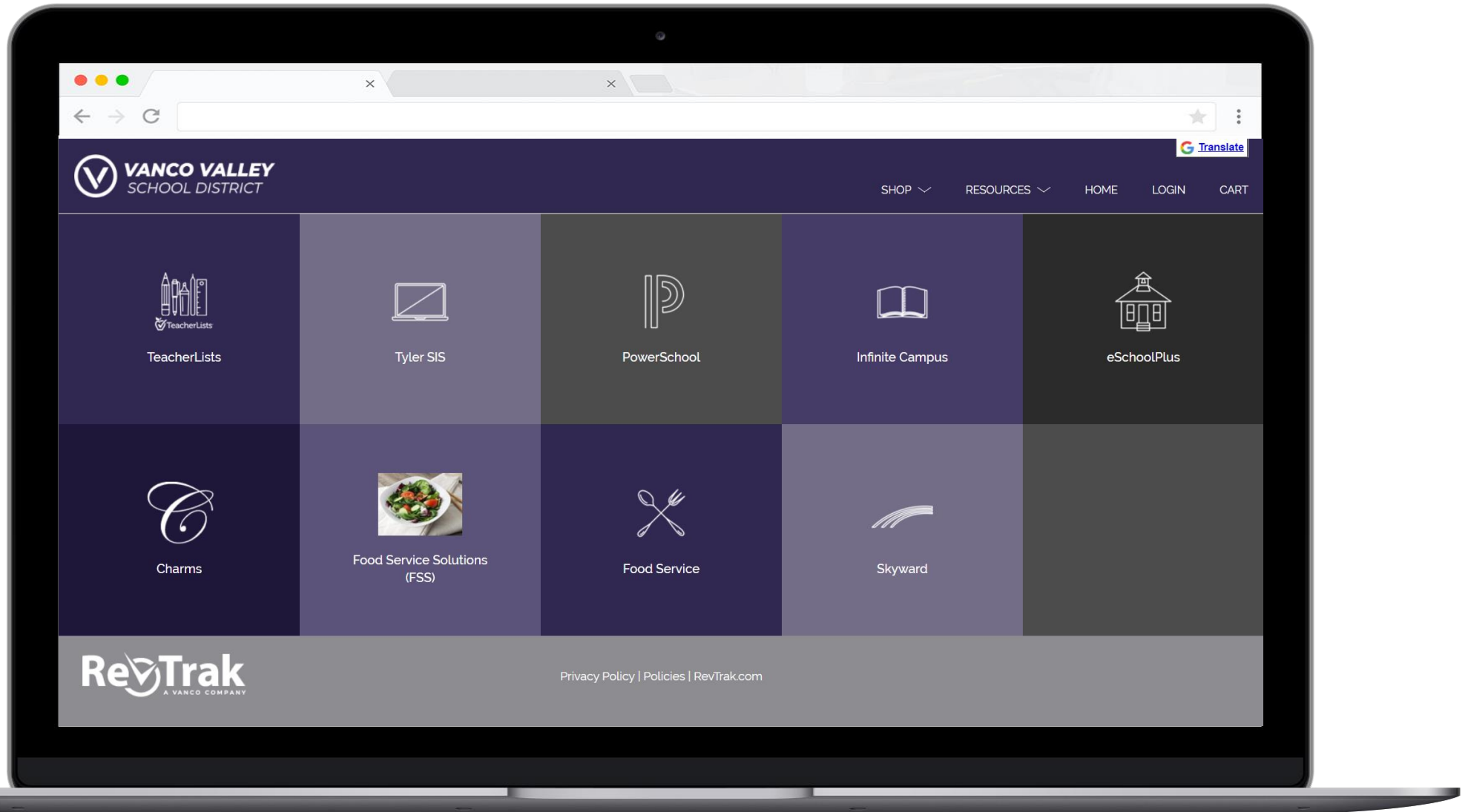


Vanco Music

Charms

Our music program management tool puts music educators in control from the orchestra pit to the halftime performance and on the road. Our cloud-based solution offers event calendars, inventory management and communications functionalities.

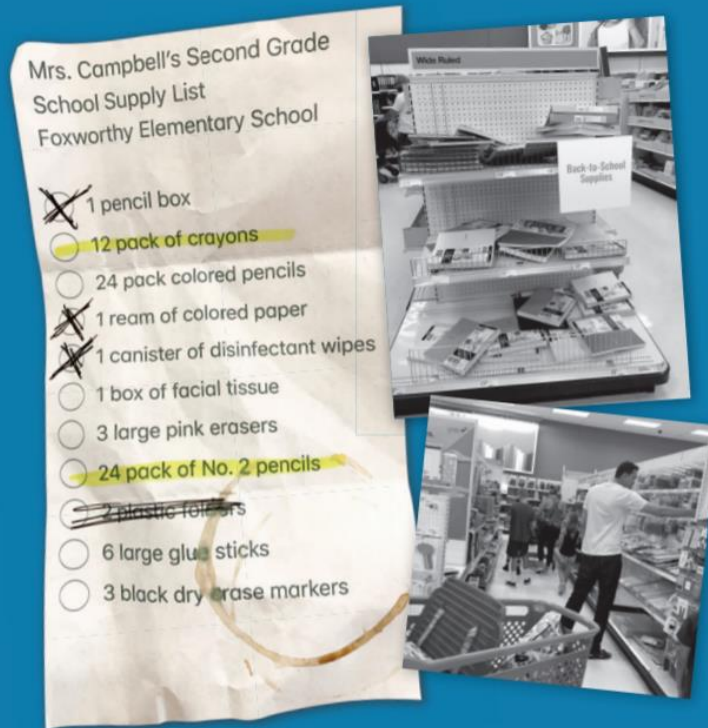
See all the tools Charms offers at:
www.charmsoffice.com





Traditional Back-to-School Supply Lists

From old school...



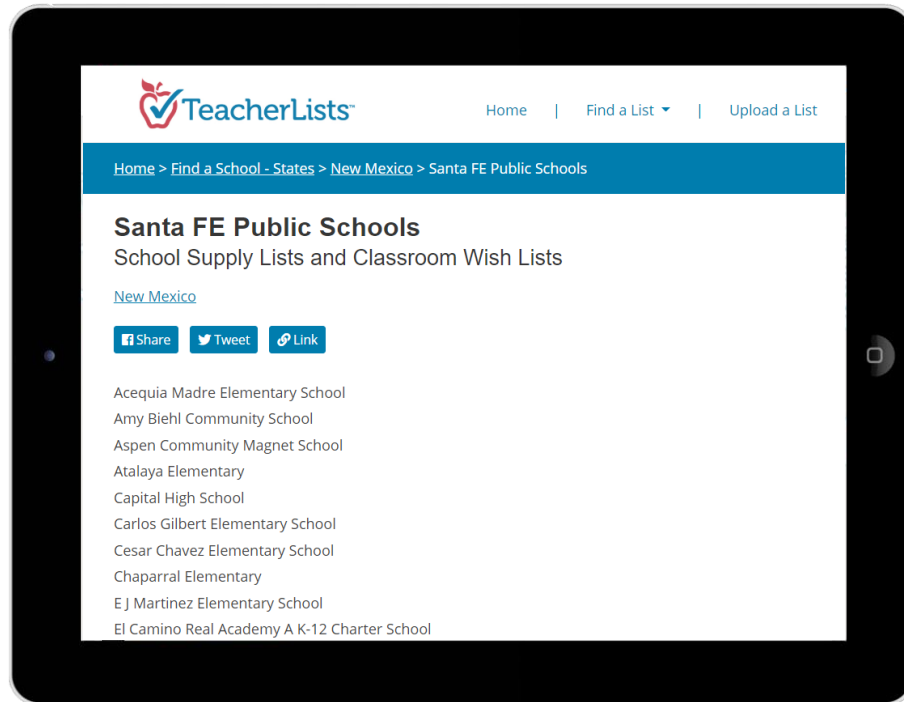
- Typically shared in a word doc or PDF.
- Not responsive. (hard to read on a phone!)
- Many are not ADA-compliant.
- Sometimes printed and stocked at local retail stores – typically generic grade-level lists and not the school's exact list, leading to confusion and frustration for parents.

Traditional Back-to-School Supply Lists



- Digital lists—shared with a click (no more downloads, no more making copies!)
- Responsive (super easy to read on a phone!)
- Supply lists are ADA compliant
- Connected to retail—one click to prefilled shopping carts
- Shared with national retailers for in-store and online shoppers

How TeacherLists Helps Schools

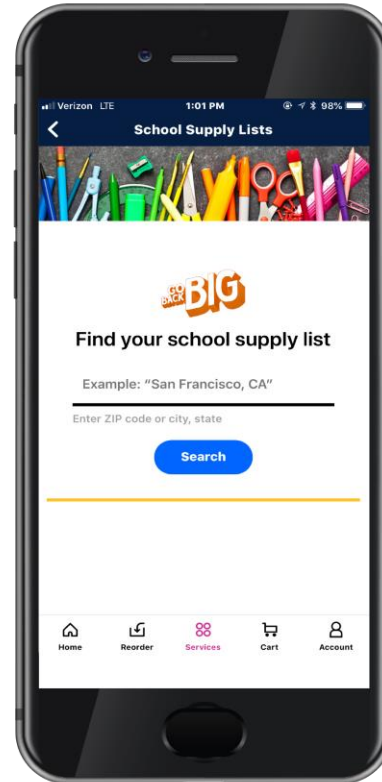
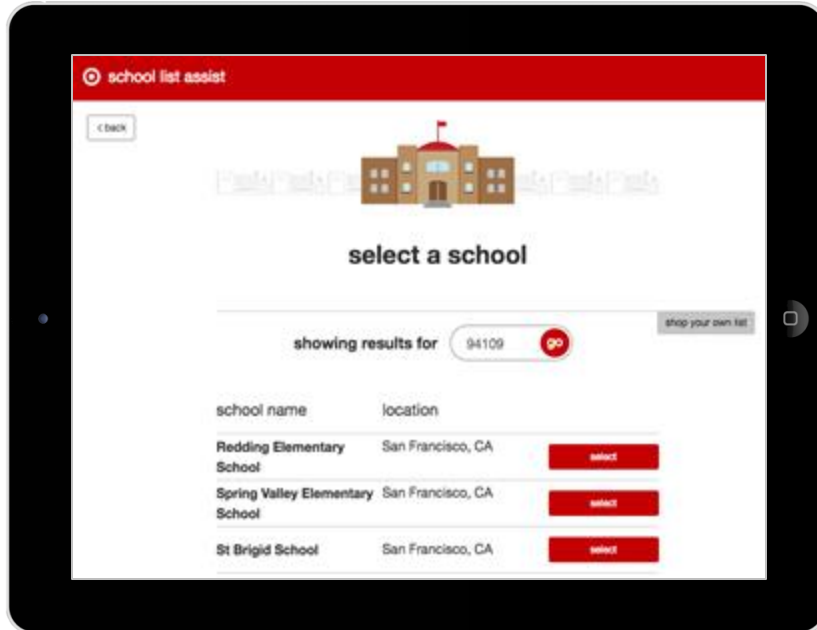


- Creates a strong first impression! Schools communicate and engage with parent before school even starts.
- No more PDFs and printouts lost at the bottom of backpacks. Bonus—save thousands of dollars in paper costs!
- Easy to update—updating lists for the next school year and last-minute changes on current lists are automatically shared everywhere, including with our retail partners.
- Easy to share—the special Web Store tile makes it easy for families to find lists when they are ready.
- TeacherLists is **free** for schools and parents to use—**no** hidden costs!



How We Integrate with Leading Retailers

Online and in-store!



Step 1: Upload Lists

The screenshot shows the 'TeacherLists' website interface for uploading lists. At the top, there's a navigation bar with links: Home, Find a List, Upload a List, Learn More, Help, Log In, and Sign Up. The main header features the 'VANCO EDUCATION' logo. Below the logo, a message states: 'Upload your lists in 3 easy steps. We accept most formats: .jpg, doc, .etc. Your lists will be available within 48 hours!'. The central section is titled 'Upload your list(s)' and includes a progress indicator with four circular icons: a school building, a list, a person, and a checkmark. The first icon is highlighted. Below the icons, it says 'Step 1 of 3: Select Your School'. There is a text input field labeled 'ENTER SCHOOL ZIP CODE' and a blue 'FIND' button. A link for 'Having Trouble?' is also present.

Upload supply lists in most file formats:
www.teacherlists.com/powerloader/vanco

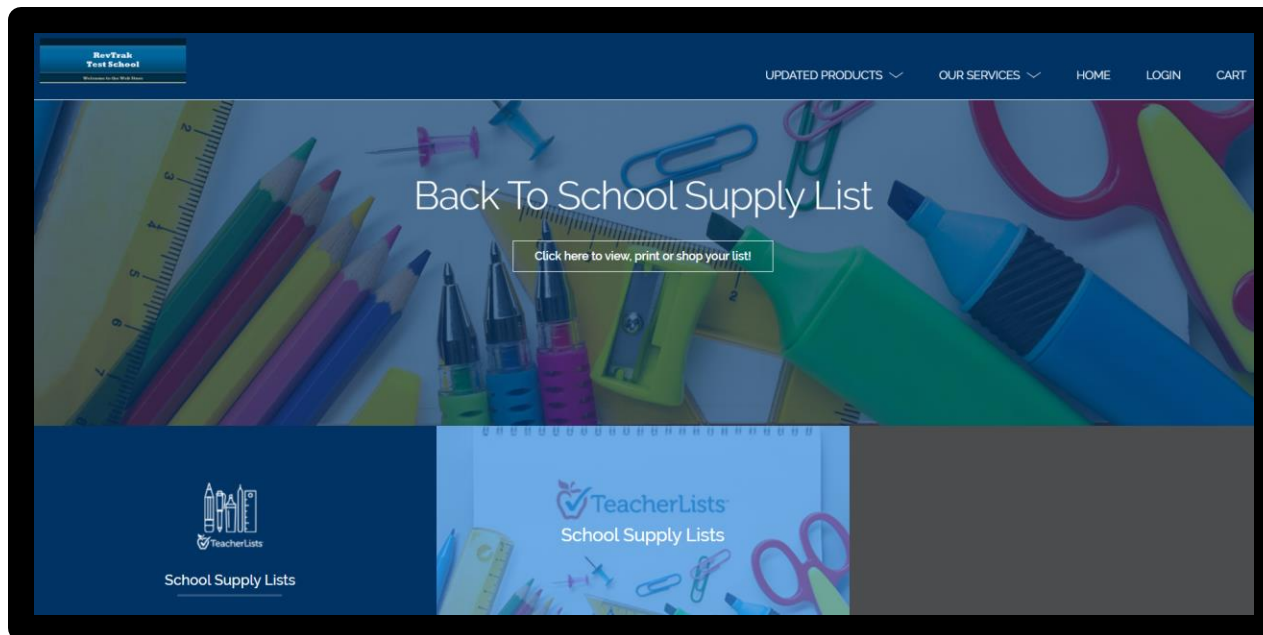
OR

Email all of your lists to us,
concierge@teacherlists.com

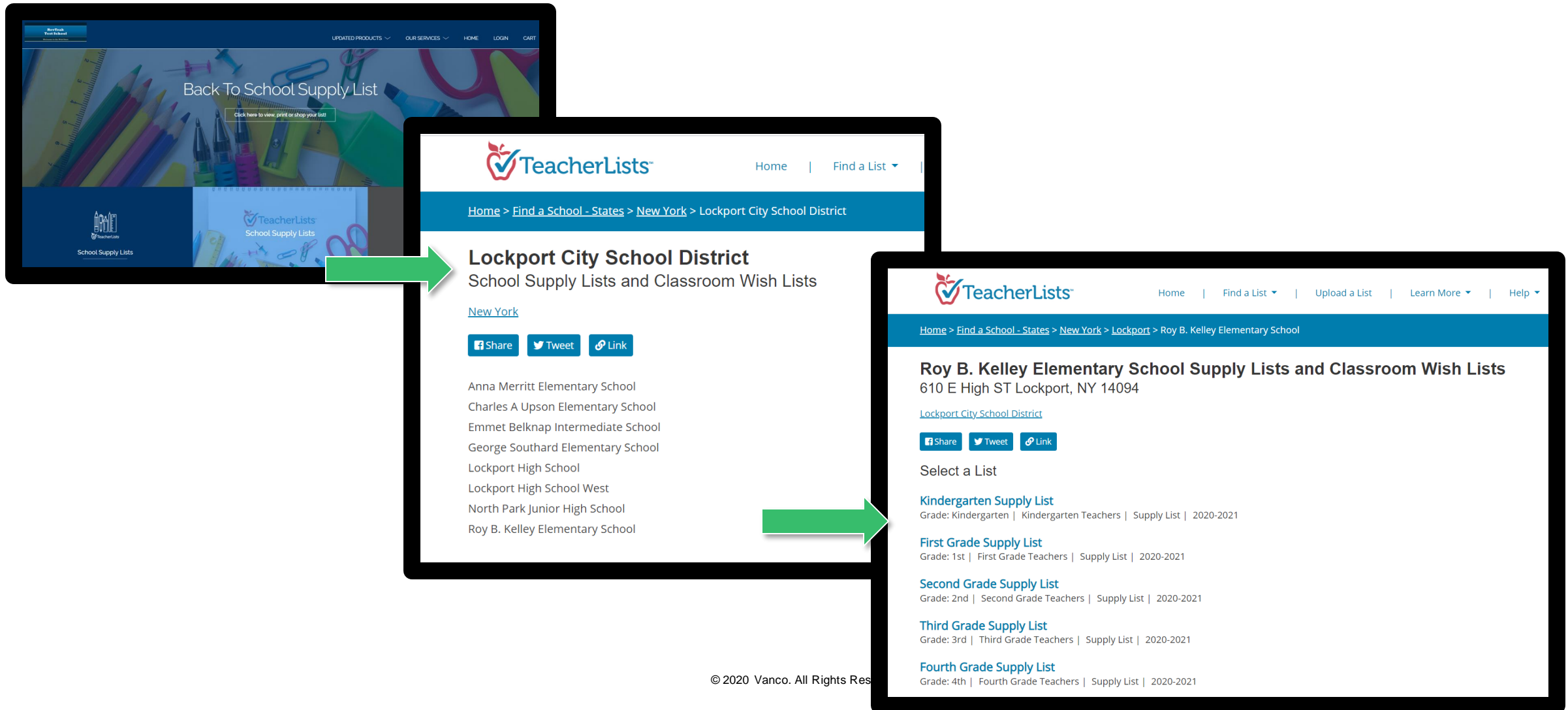
Step 2: Share Lists

Schools easily add the tile into their Vanco digital store. Make sure to notify parents that lists are posted and direct them to the school Vanco site to easily purchase their child's supplies in one click!

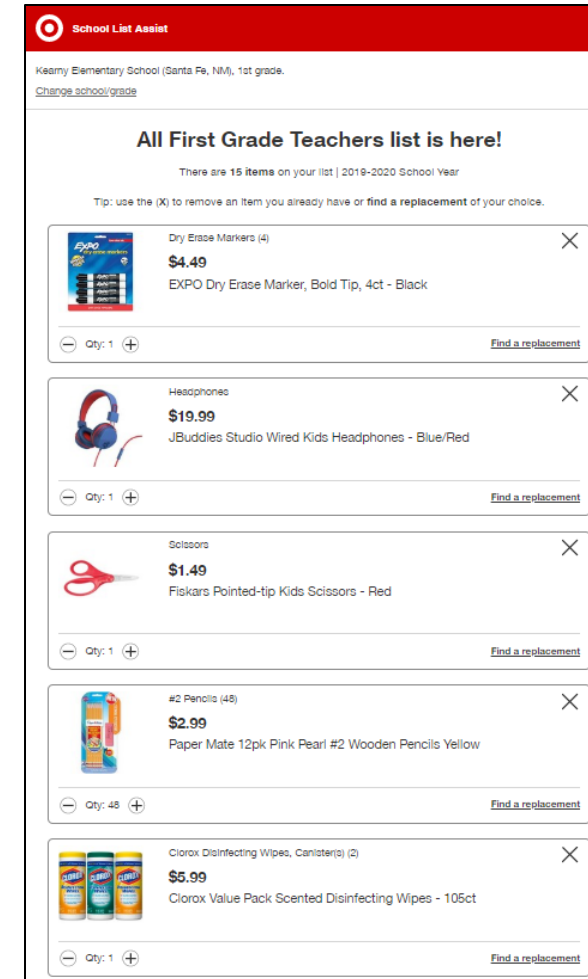
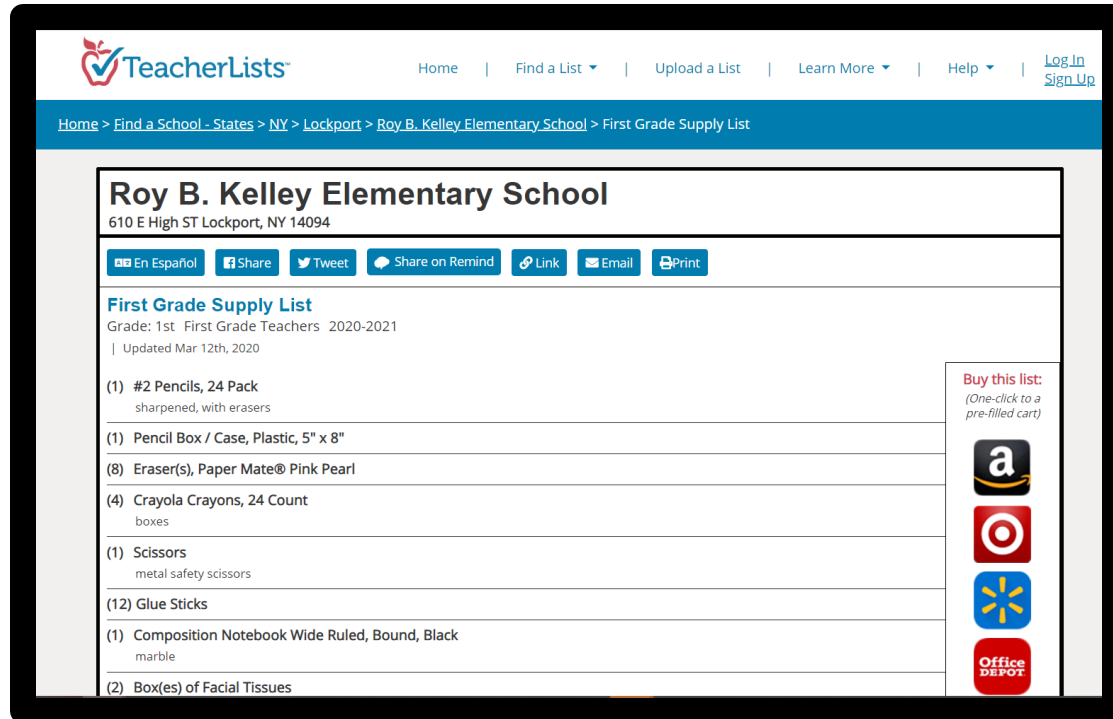
Parents can even sign up to be notified when your list is ready!



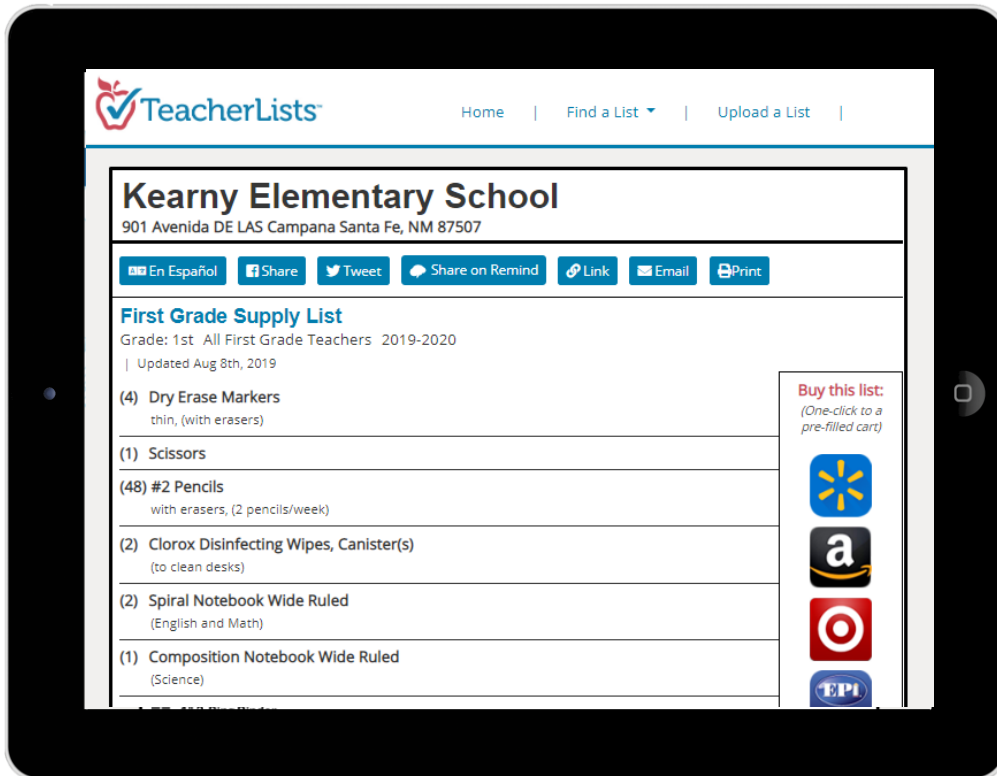
Step 3: Parents Find and Shop their List



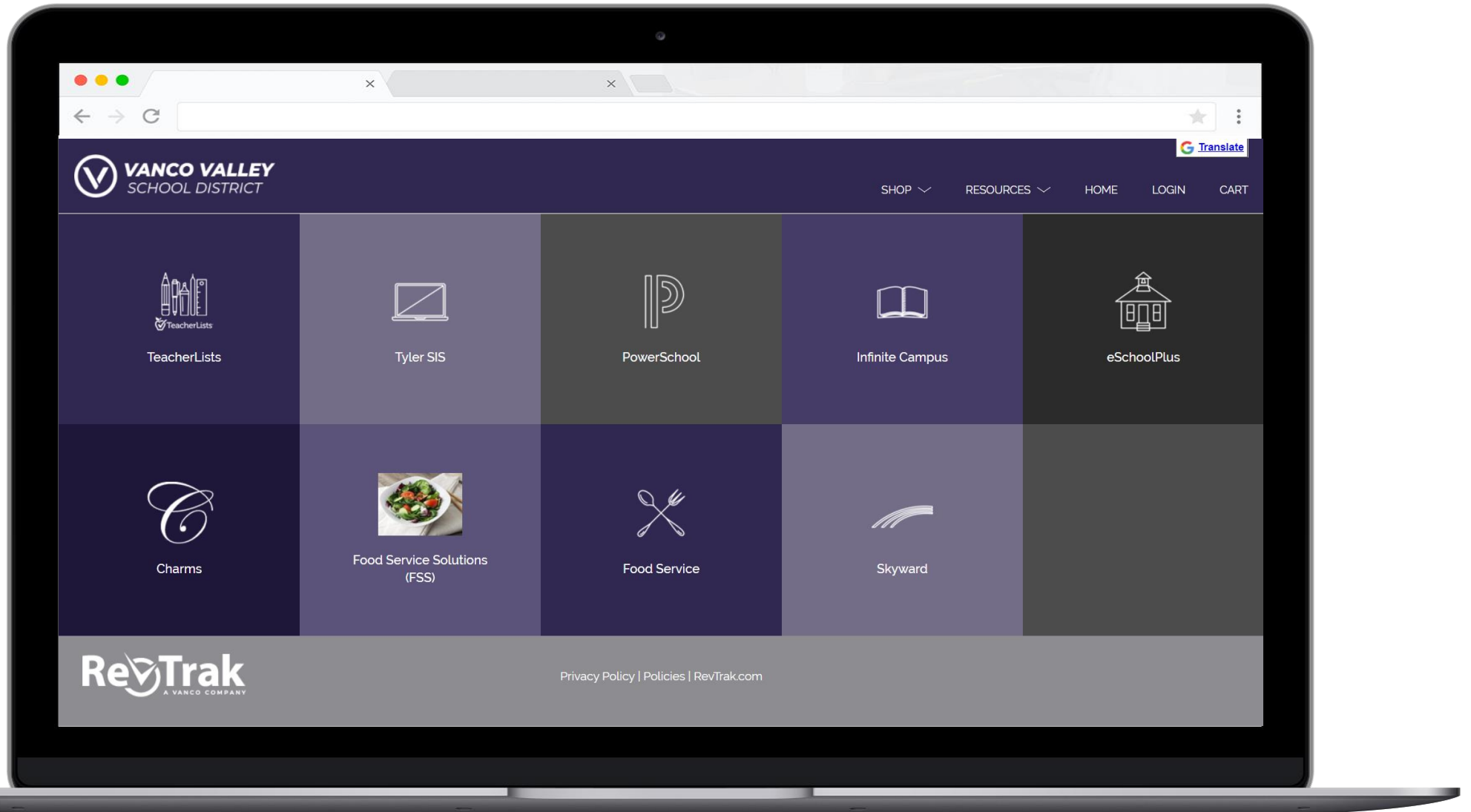
Step 3: Parents Find and Shop their List



How TeacherLists Helps Parents

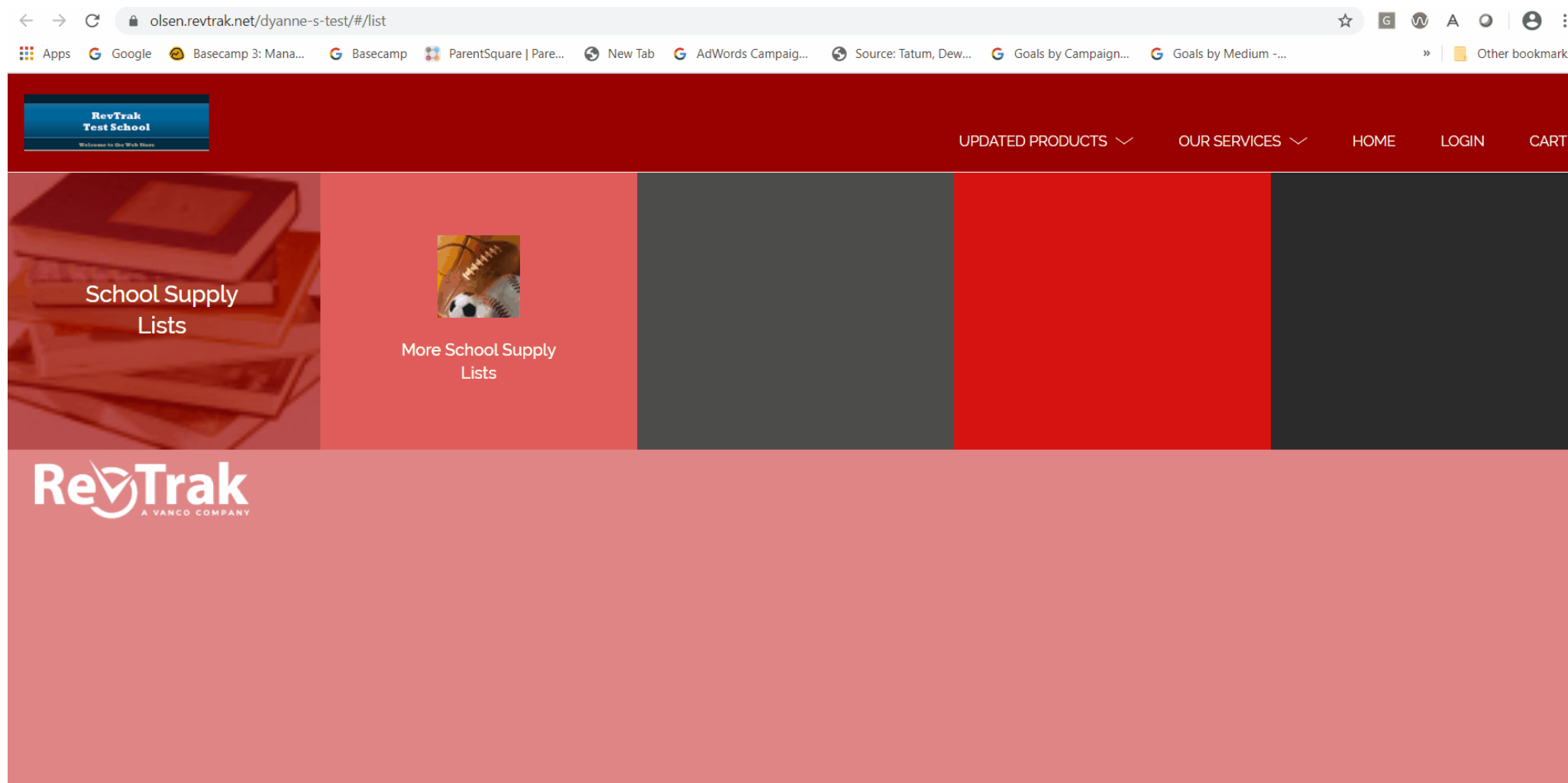


- Parents are notified when supply lists are ready (no more phone calls to the school office asking for the list!).
- Parents can easily find and shop supply lists when and where it's most convenient.
- Simple one-click shopping convenience with top retailers.
- Parents love the convenience and knowing their children are prepared for the first day of school.
- TeacherLists is **free** for schools and parents to use—**no** hidden costs!



Let's See How the TeacherLists Tile Works from Your RevTrak Platform:

(gif demonstrating how our integration works from Revco platform thru the retail shopping cart)



Add a TeacherLists Tile to Your Web Store

[Request Link](#)

Submit a request

Please choose your request type below

Add a TeacherLists School Supplies Tile ▼

Your email address *


name@myorg.com

Subject *

TeacherLists Tile

Description *

I'd like to add this tile to my Web Store!



Please enter the details of your request. A member of our support staff will respond as soon as possible.

Audience Poll:

**What are your next steps?
Select all that apply.**

Q&A

Additional questions? Reach out to us!

Vanco / RevTrak

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888.847.9885

TeacherLists

claferriere@teacherlists.com

800.644.3561 x209

Thank you!