

HOW TEACHERLISTS CAN HELP



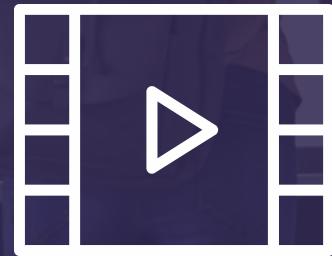
Before We Begin



Attendees are in
“listen only” mode.



Ask questions
throughout using the
Questions panel in
GoToWebinar.



We will send you a
copy of the slides and
the recording.

Today We'll Cover...

- Introductions
- TeacherLists Demonstration
- Adding TeacherLists to your Web Store
- Next Steps
- Live Q&A

Today's Presenters



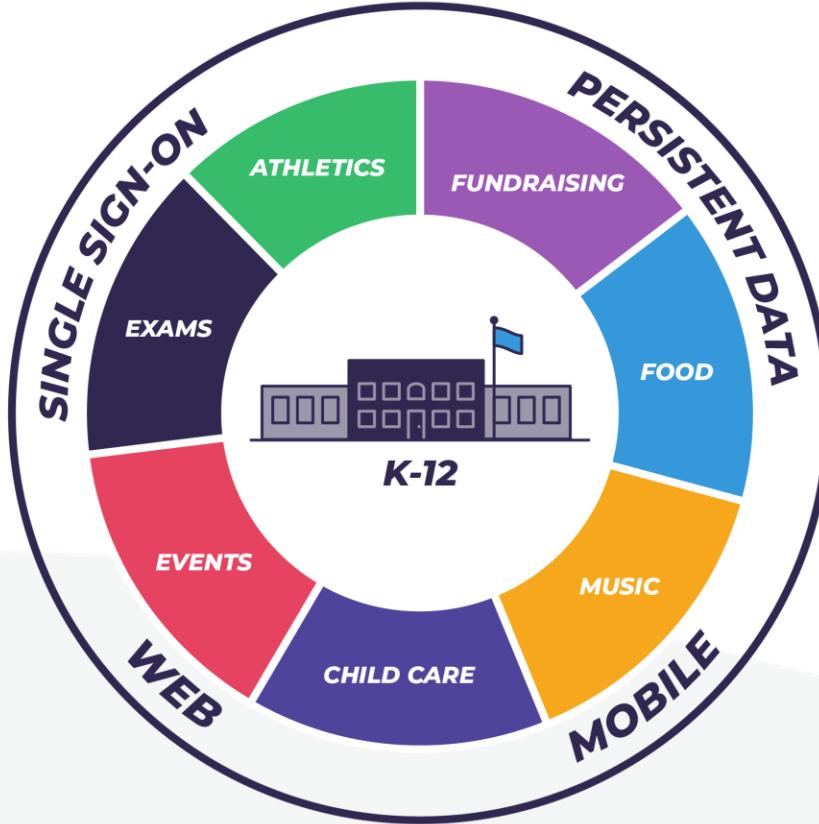
Charlene LaFerriere
Partner Services Manager

Charlene works with school districts across the country helping them to digitize their school supply lists on the TeacherLists platform, automatically sharing this information with retail partners and providing a convenient, cost effective solution for parents.



Amy Julius
Solutions Consultant

Amy works with school finance officials, district business managers and teachers to help them take more payments online, saving admin staff and teachers' time, as well as making some happy parents!



Vanco's Education Vision

We provide K-12 educational institutions and families with a **convenient** online payment experience for **all** school-related activities.

Vanco Offers Time-Saving software for K-12 and Community Educators

Vanco Web Store

RevTrak

We move schools and districts toward becoming a cashless campus by accepting online payments from parents for food service, childcare, sports and more. Plus, we integrate with the most popular student information systems.

See how RevTrak saves you time at:
www.revtrak.com

Vanco Food

Food Service Solutions

From online lunch account payments to point-of-sale tools, we make cafeteria management and meal payments easy. We provide K-12 schools and universities with simple and secure software and hardware to increase food sales while streamlining operations.

See how Food Service Solutions makes mealtime easy at:
www.foodserve.com

Vanco Events

Vanco Events

Plan school events including student plays, sports and dances with our simple-to-use powerful event solution. Add a seating chart, design and print tickets and accept ticket payments right from our software and on-the-go with our mobile app (it scans tickets, too!)

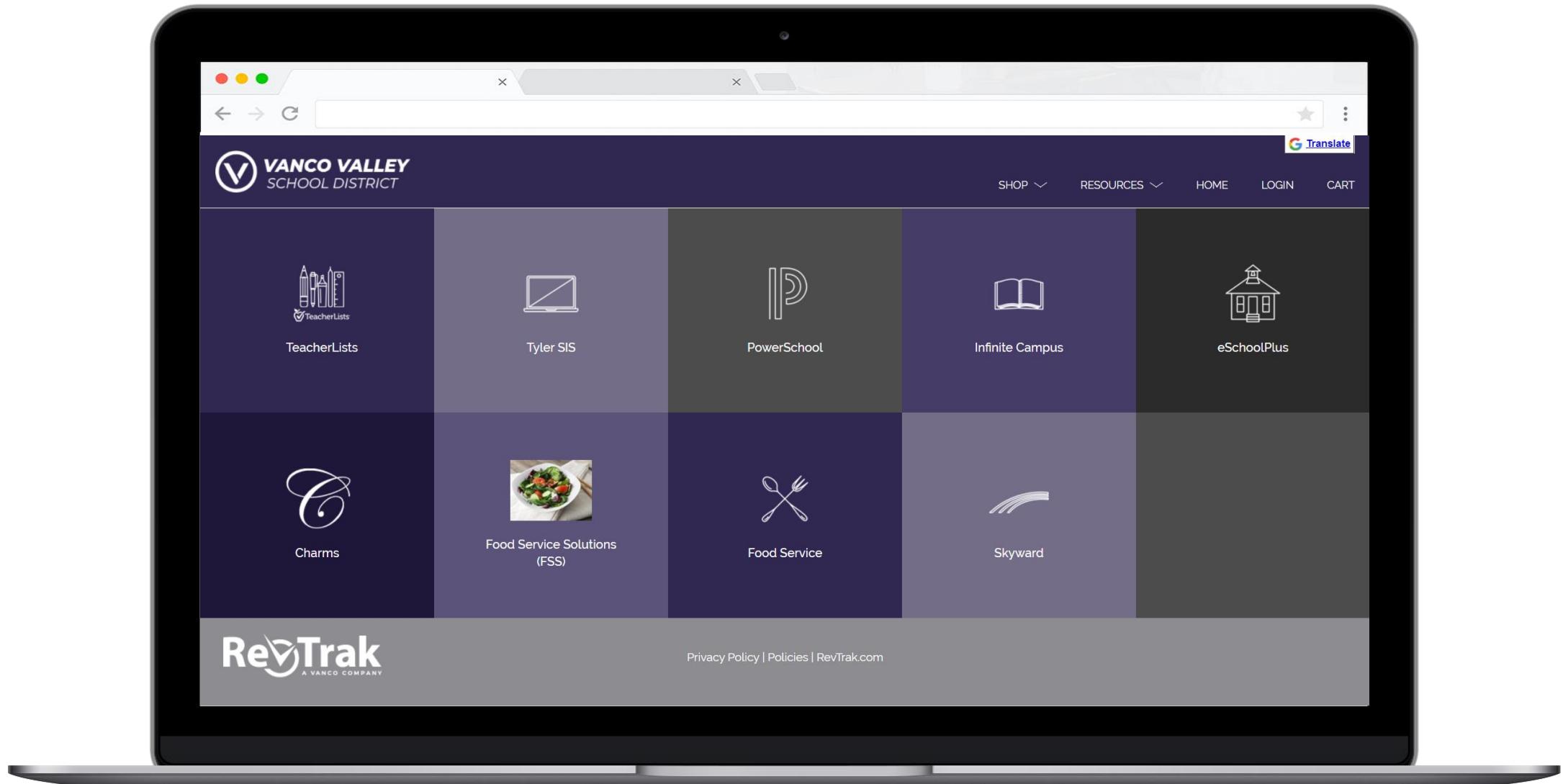
See how Vanco Events works for schools at:
www.vancoevents.com

Vanco Music

Charms

Our music program management tool puts music educators in control from the orchestra pit to the halftime performance and on the road. Our cloud-based solution offers event calendars, inventory management and communications functionalities.

See all the tools Charms offers at:
www.charmsoffice.com





Traditional Back-to-School Supply Lists



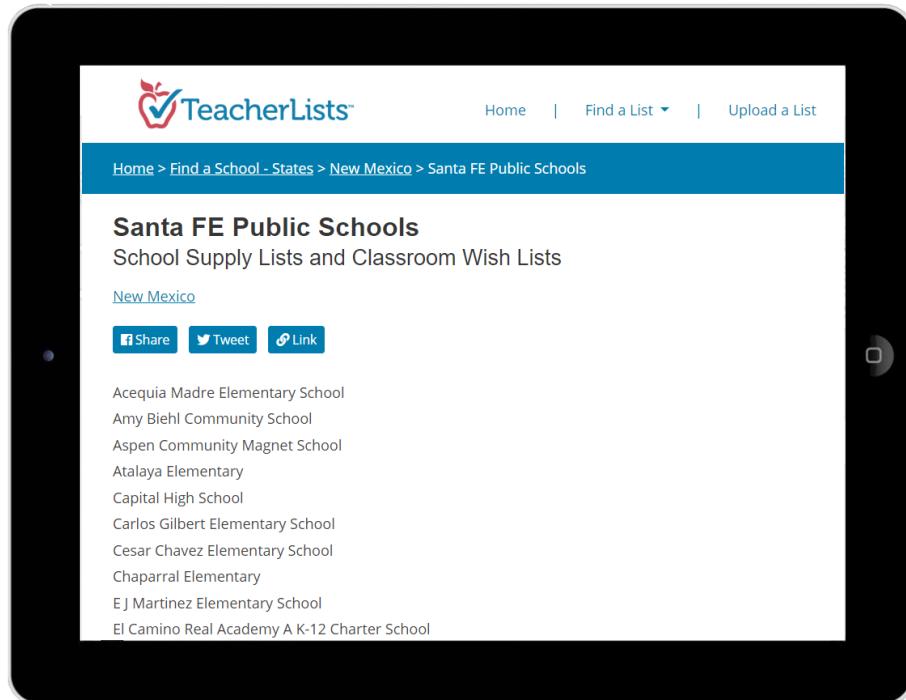
- Typically shared in a word doc or PDF.
- Not responsive. (hard to read on a phone!)
- Many are not ADA-compliant.
- Sometimes printed and stocked at local retail stores – typically generic grade-level lists and not the school's exact list, leading to confusion and frustration for parents.

Traditional Back-to-School Supply Lists



- Digital lists—shared with a click (no more downloads, no more making copies!)
- Responsive (super easy to read on a phone!)
- Supply lists are ADA compliant
- Connected to retail—one click to prefilled shopping carts
- Shared with national retailers for in-store and online shoppers

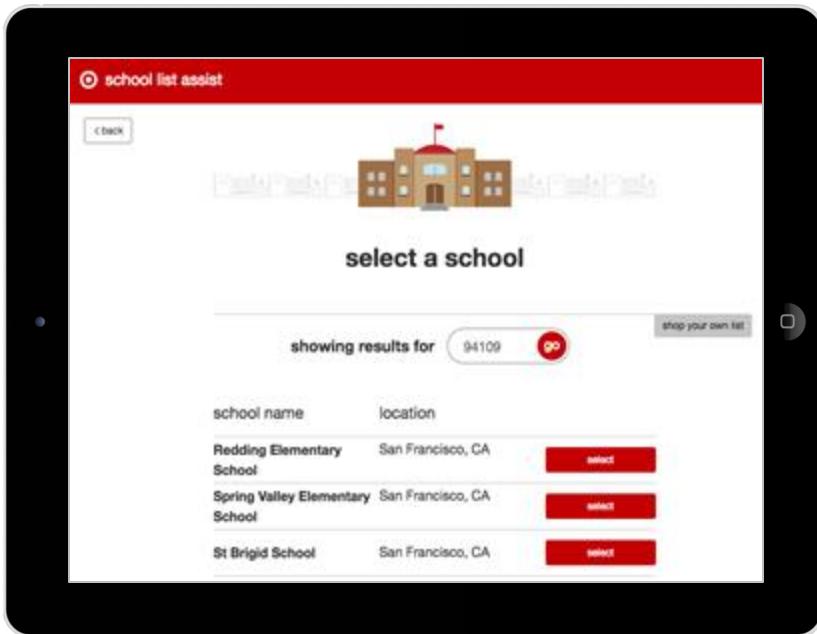
How TeacherLists Helps Schools



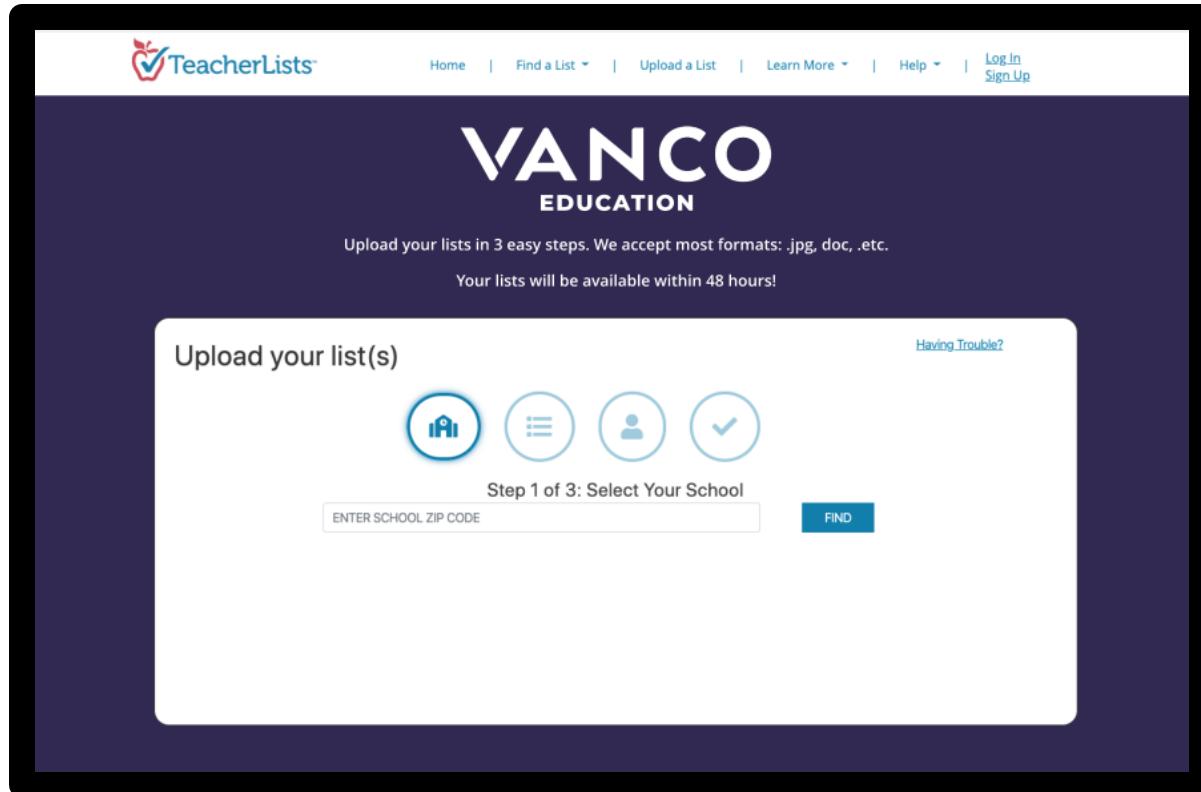
- Creates a strong first impression! Schools communicate and engage with parent before school even starts.
- No more PDFs and printouts lost at the bottom of backpacks. Bonus—save thousands of dollars in paper costs!
- Easy to update—updating lists for the next school year and last-minute changes on current lists are automatically shared everywhere, including with our retail partners.
- Easy to share—the special Web Store tile makes it easy for families to find lists when they are ready.
- TeacherLists is **free** for schools and parents to use—**no** hidden costs!

How We Integrate with Leading Retailers

Online and in-store!



Step 1: Upload Lists



Upload supply lists in most file formats:
www.teacherlists.com/powerloader/vanco

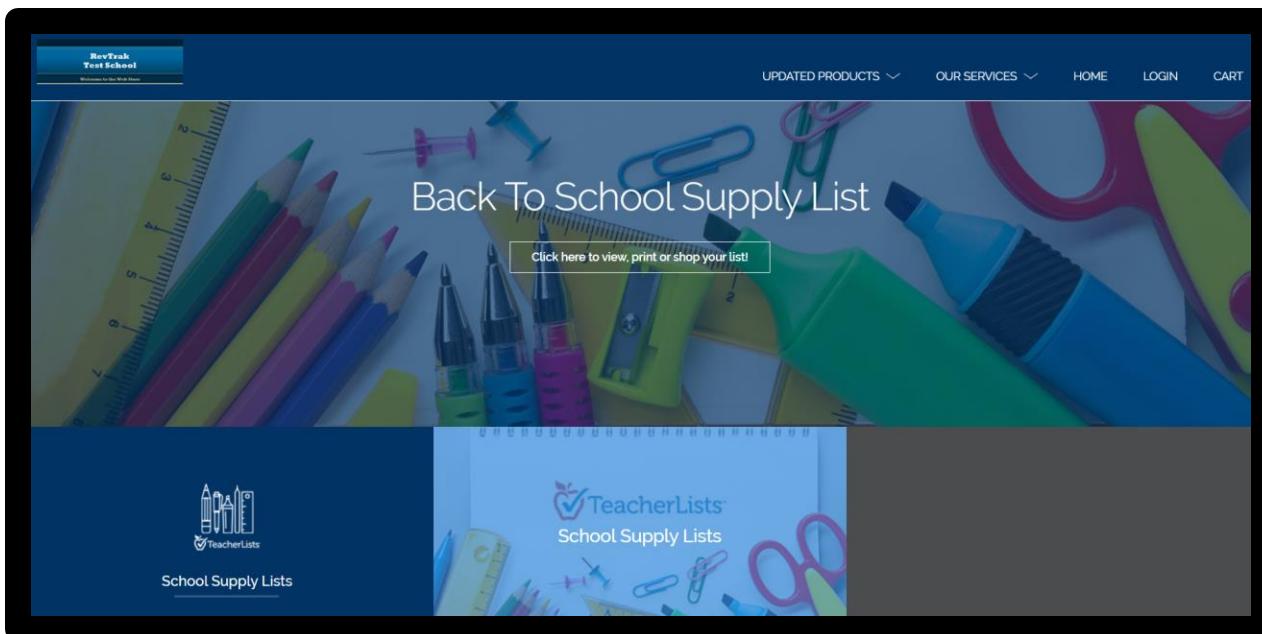
OR

Email all of your lists to us,
concierge@teacherlists.com

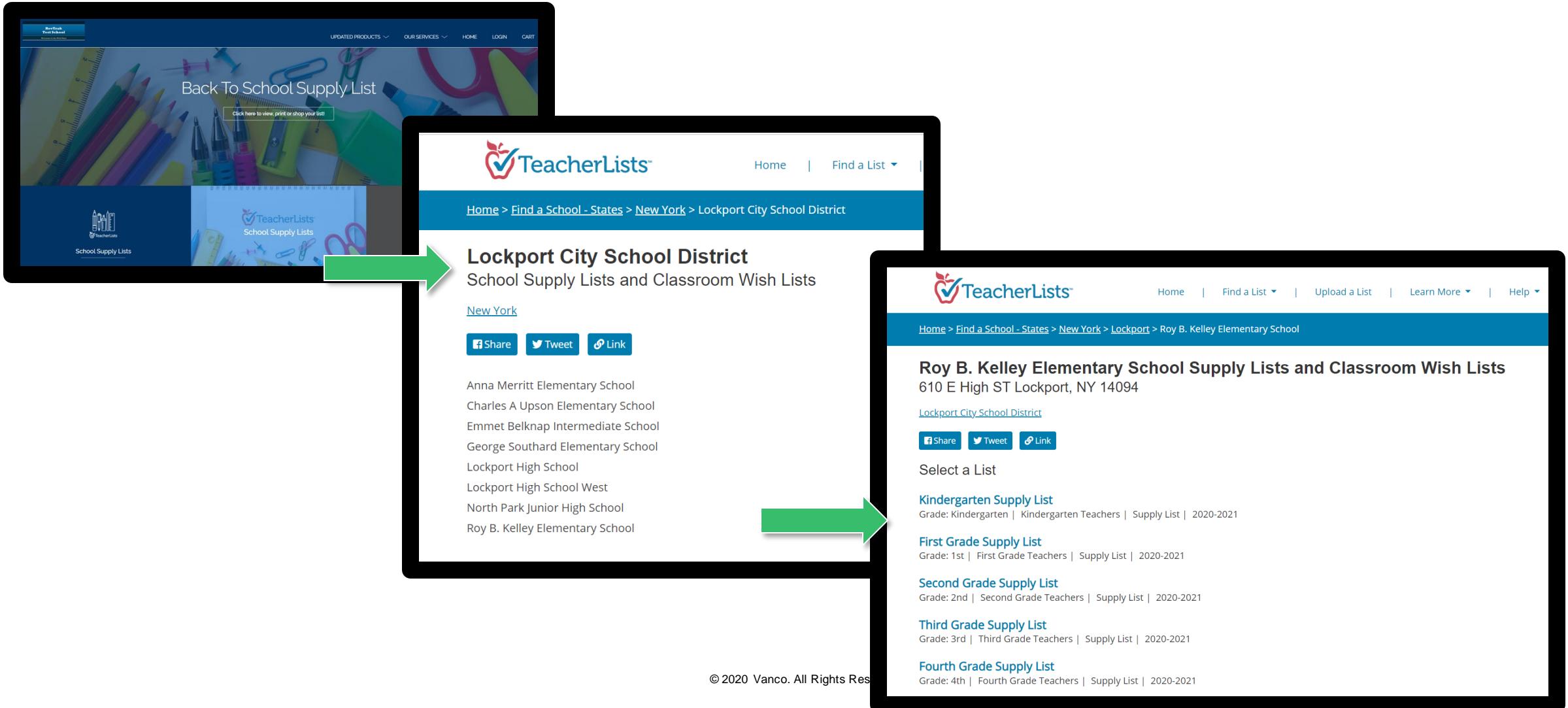
Step 2: Share Lists

Schools easily add the tile into their Vanco digital store. Make sure to notify parents that lists are posted and direct them to the school Vanco site to easily purchase their child's supplies in one click!

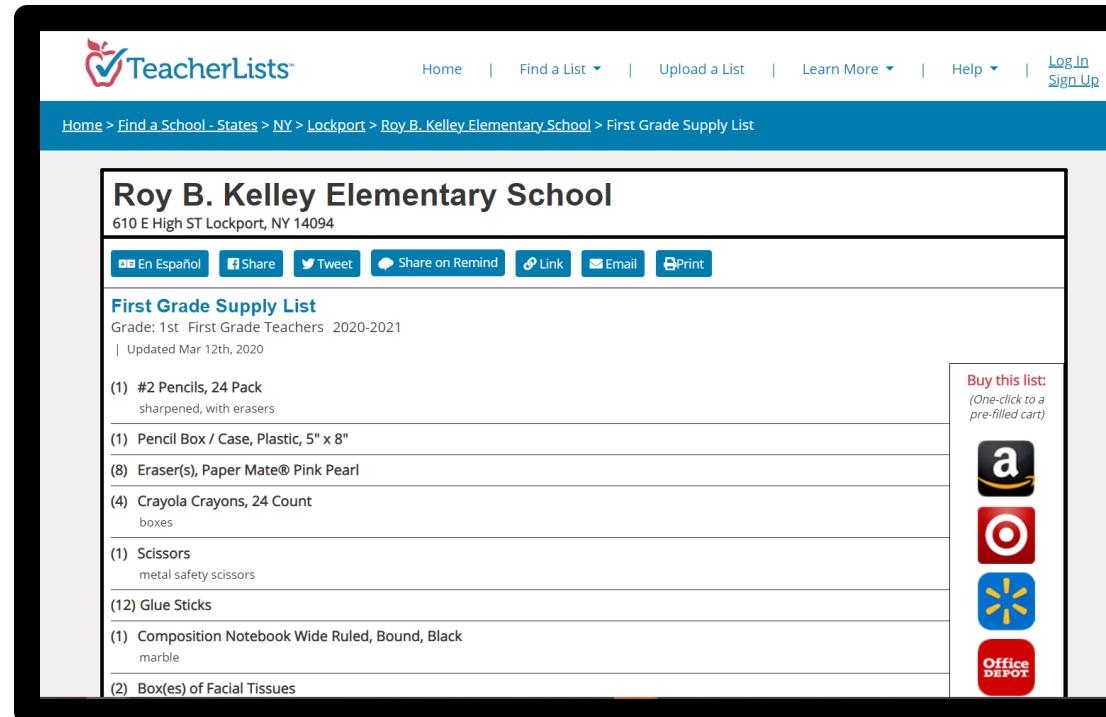
Parents can even sign up to be notified when your list is ready!



Step 3: Parents Find and Shop their List



Step 3: Parents Find and Shop their List



Roy B. Kelley Elementary School
610 E High ST Lockport, NY 14094

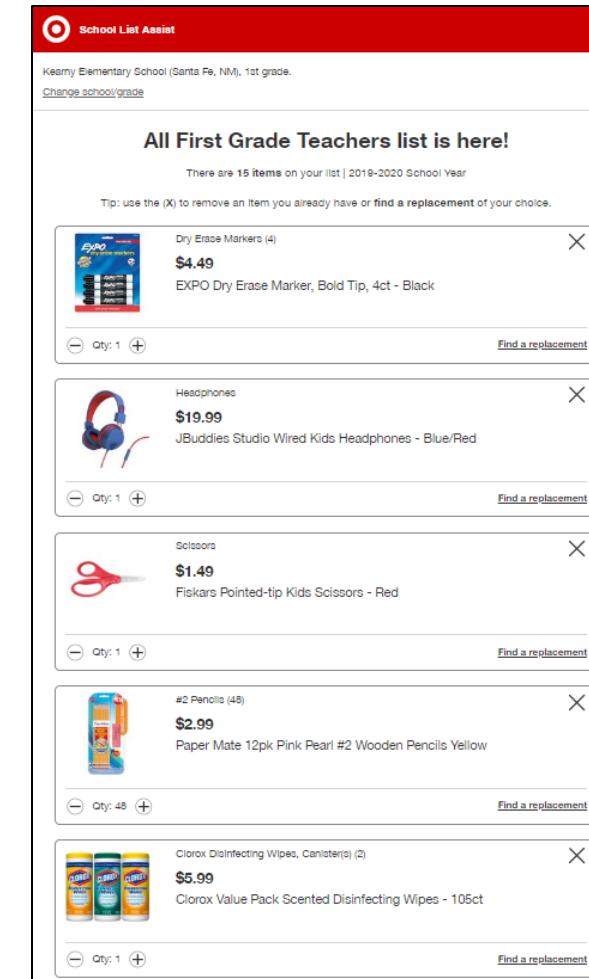
First Grade Supply List
Grade: 1st First Grade Teachers 2020-2021
| Updated Mar 12th, 2020

- (1) #2 Pencils, 24 Pack
sharpened, with erasers
- (1) Pencil Box / Case, Plastic, 5" x 8"
- (8) Eraser(s), Paper Mate® Pink Pearl
- (4) Crayola Crayons, 24 Count
boxes
- (1) Scissors
metal safety scissors
- (12) Glue Sticks
- (1) Composition Notebook Wide Ruled, Bound, Black
marble
- (2) Box(es) of Facial Tissues

Buy this list:
(One-click to a pre-filled cart)

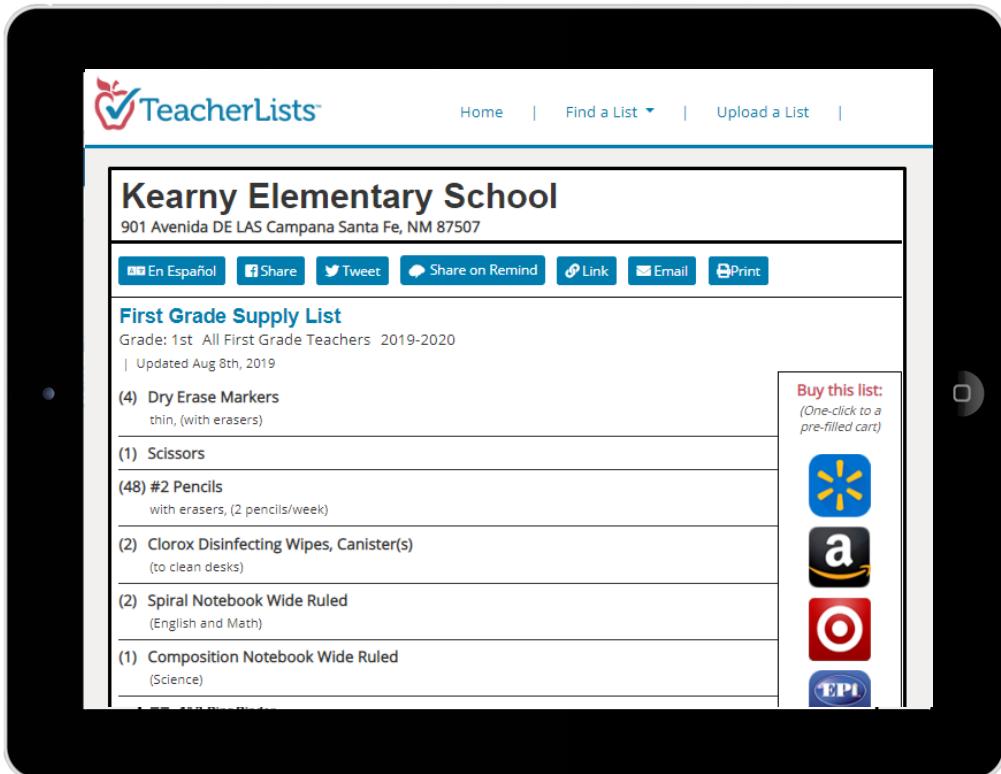




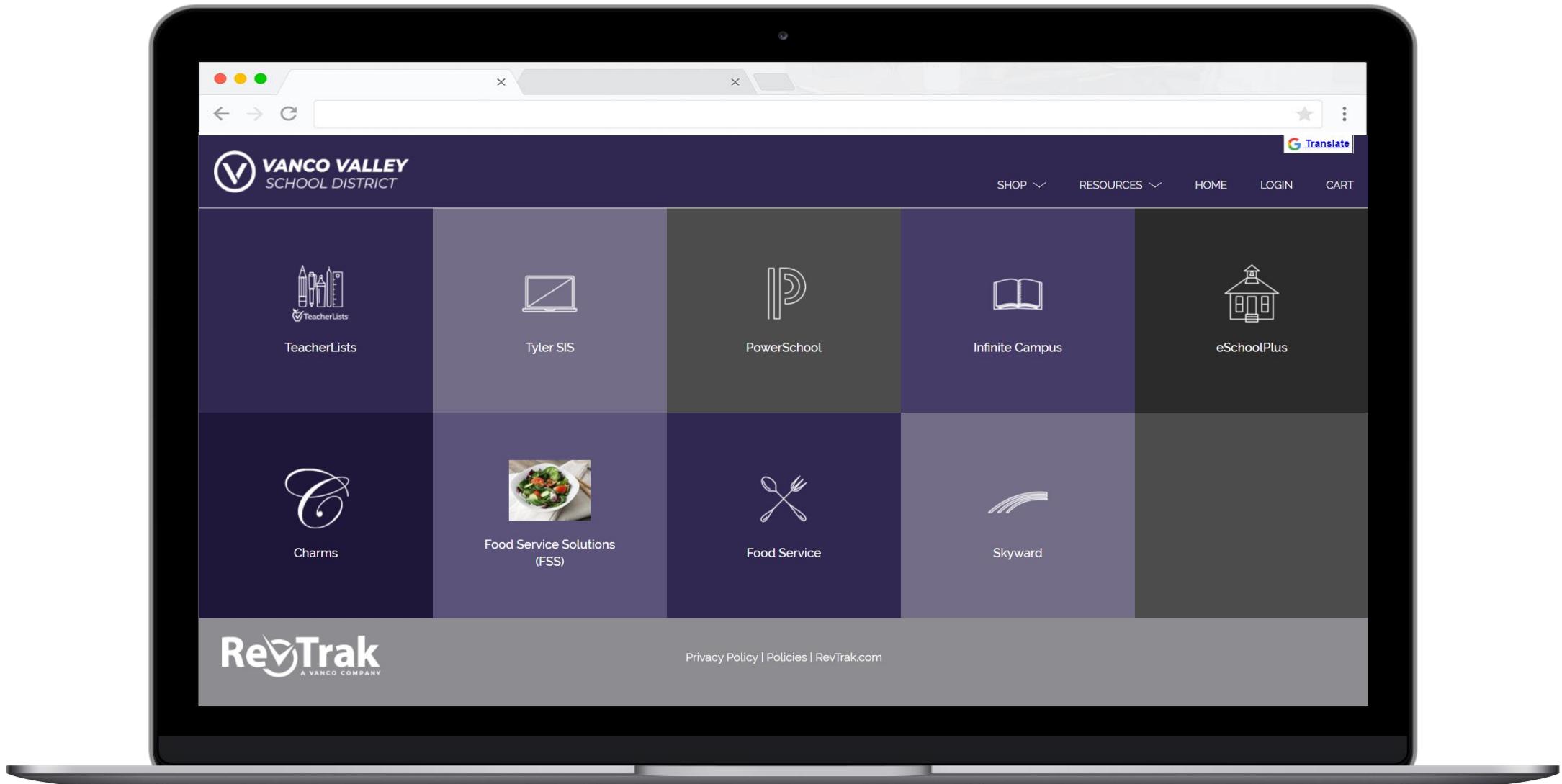
All First Grade Teachers list is here!
There are 15 items on your list | 2019-2020 School Year
Tip: use the (X) to remove an item you already have or find a replacement of your choice.

- Dry Erase Markers (4)**
\$4.49
EXPO Dry Erase Marker, Bold Tip, 4ct - Black
- Headphones**
\$19.99
JBuddies Studio Wired Kids Headphones - Blue/Red
- Scissors**
\$1.49
Fiskars Pointed-tip Kids Scissors - Red
- #2 Pencils (48)**
\$2.99
Paper Mate 12pk Pink Pearl #2 Wooden Pencils Yellow
- Clorox Disinfecting Wipes, Canister(s) (2)**
\$5.99
Clorox Value Pack Scented Disinfecting Wipes - 105ct

How TeacherLists Helps Parents

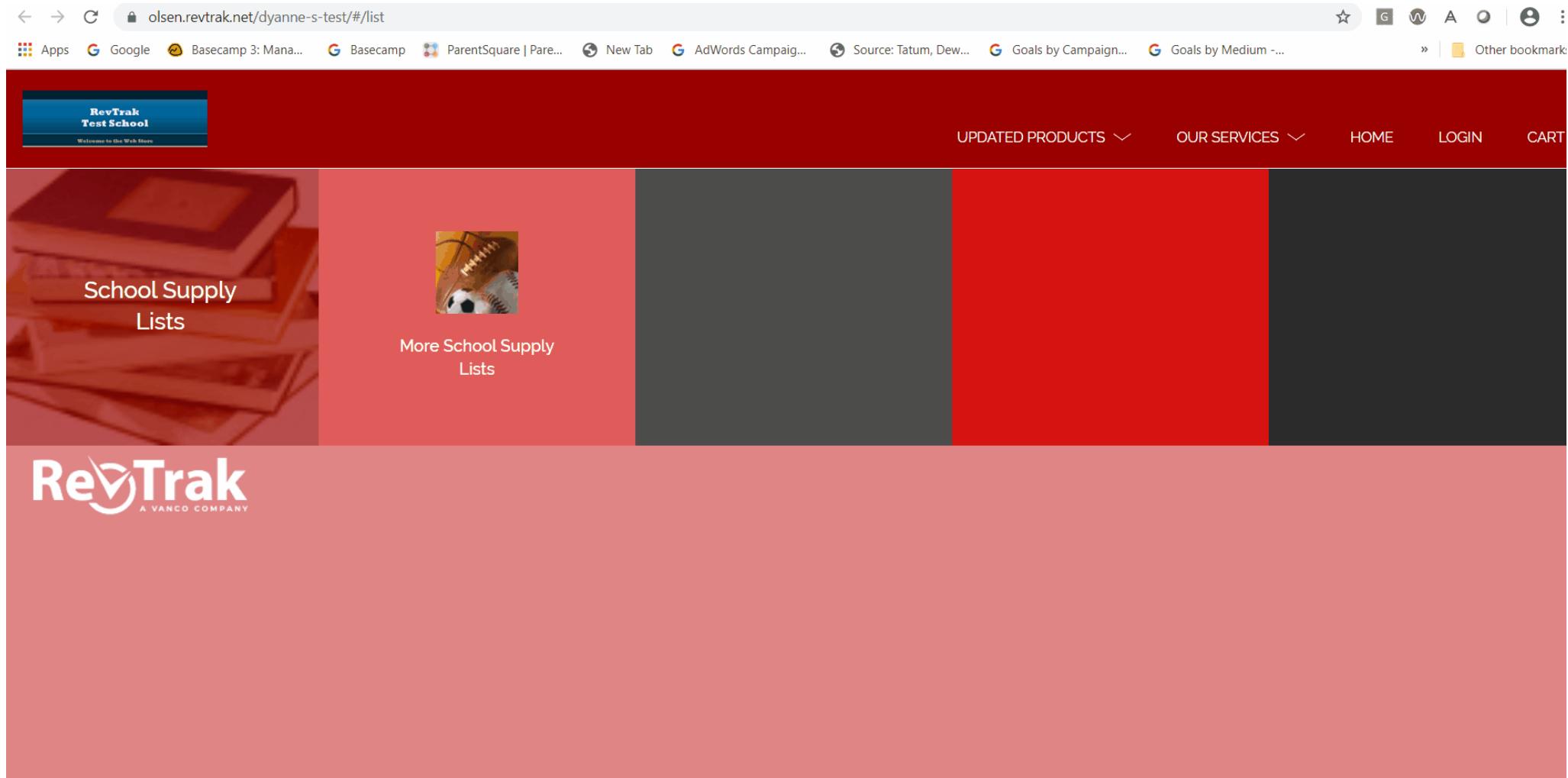


- Parents are notified when supply lists are ready (no more phone calls to the school office asking for the list!).
- Parents can easily find and shop supply lists when and where it's most convenient.
- Simple one-click shopping convenience with top retailers.
- Parents love the convenience and knowing their children are prepared for the first day of school.
- TeacherLists is **free** for schools and parents to use—**no** hidden costs!



Let's See How the TeacherLists Tile Works from Your RevTrak Platform:

(gif demonstrating how our integration works from Revco platform thru the retail shopping cart)



Add a TeacherLists Tile to Your Web Store

Request Link

Submit a request

Please choose your request type below

Add a TeacherLists School Supplies Tile

Your email address *

name@myorg.com

Subject *

TeacherLists Tile

Description *

I'd like to add this tile to my Web Store!



Please enter the details of your request. A member of our support staff will respond as soon as possible.

Audience Poll:

**What are your next steps?
Select all that apply.**



Q&A

Additional questions? Reach out to us!

Vanco / RevTrak

service@revtrak.com

888.847.9885

TeacherLists

claferriere@teacherlists.com

800.644.3561 x209

Thank you!