

VARSITY TUTORS & REVTRAK: LEARNING AT HOME



VANCO
EDUCATION

 **Varsity Tutors**

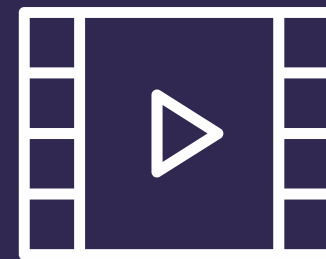
Before We Begin



**Attendees are in
“listen only” mode**



**Ask questions
throughout using the
Questions panel in
GoToWebinar**



**We will send you a
copy of the slides and
the recording**

Today's Presenters:



Brian Galvin
Varsity Tutors

Brian is the Chief Academic Officer at Varsity Tutors. The holder of a Master's degree in Education from the University of Michigan, Brian has taught everything from preschool swim lessons to high school math and history to graduate school test preparation (which he has taught on four different continents). As the host of Varsity Tutors' Star Course and Test Prep 4 All series, his online lessons have over 2 million views on YouTube.



Amy Julius
Vanco

Amy works with school finance officials, district business managers and teachers to help them take more payments online, saving admin staff and teachers' time, as well as making some happy parents!

Agenda



The New School Year



About Varsity Tutors



Solutions for All Situations



Next Steps and Q&A

The 2020 – 2021 School Year

Parents Want Help



56%

of families report using
supplemental education in
response to COVID-19

Teachers and administrators are doing everything they can to educate and care for students!

Families may still be looking for additional resources or enrichment.

Parents are Asking

- Will school be safe?
- Will school be engaging/effective?
- Will school be enough?
- How do I manage school and work?

Students Have Been Missing

- Personal attention from educators.
- Socialization with friends.
- Enrichment & extracurriculars.

About Varsity Tutors

The Largest Learning Platform in the U.S.

Expert live instruction in 3,000 subjects

Academic subjects:

- Math
- Science
- Reading & Phonics
- Languages, etc.

Test prep:

- ACT
- SAT
- PSAT & more

Enrichment:

- Art & Photography
- Creative Writing
- Computer Science
- Chess, Origami, etc.

Three Distinct Learning Formats

| Learning Format | Number of Students | Personalization Level | Expert Instructors | Exclusive Discount |
|-------------------|--------------------|-----------------------|--------------------|--------------------|
| One-on-One | 1 | Highly Customized | ✓ | Up to 39% off |
| Small Group Class | 2-20 | Tailored to Group | ✓ | Up to 36% off |
| Large Group Class | Unlimited | Limited | ✓ | Free |



4.9 STARS

AVERAGE SESSION
RATING



10M HOURS

40,000 Handpicked Tutors & Instructors

- Rigorous multi-step interview and vetting process (we accept only the top 10% of applicants)
- Application review, video interview, and diagnostic testing of knowledge



DEVAN

Kindergarten teacher,
Teach for America alumna

Known For: Sight Words
& Superheroes



EVELYN

Elementary & Middle
School Spanish teacher

Known For: Virtual High
Fives for New Words



DEREK

Cognitive Science expert,
Middle School STEM

Known For: "When are we
gonna use this?" answers

Solutions for All Situations

1:1 Tutoring

- Personalized attention & expertise.
- Custom curriculum & assignments.
- Someone else says 'do your homework.'
- Convenient meetings, recorded sessions.
- Instant tutoring - when you need help, just click.

Up to 39% Off



Small Group Learning

- Personalized attention (class size 12-15).
- Socialization with peers.
- Choose from core academic or enrichment.
- Grouped by proficiency, interest, or “pod.”



Up to 36% Off

Virtual Field Trips

- Interactive, celebrity-led “StarCourses” taught by astronauts, Olympians, movie stars, and more.
- Unlimited large format, interactive classes on exciting topics (dinosaurs, sharks, Minecraft), practical subjects (personal finance, healthy cooking), and creative projects (art, magic, comedy).

FREE



VARSLITY TUTORS LEARNING LAB

ADAPTIVE. EFFICIENT. PRESCRIPTIVE.

- **Adaptive Assessments**

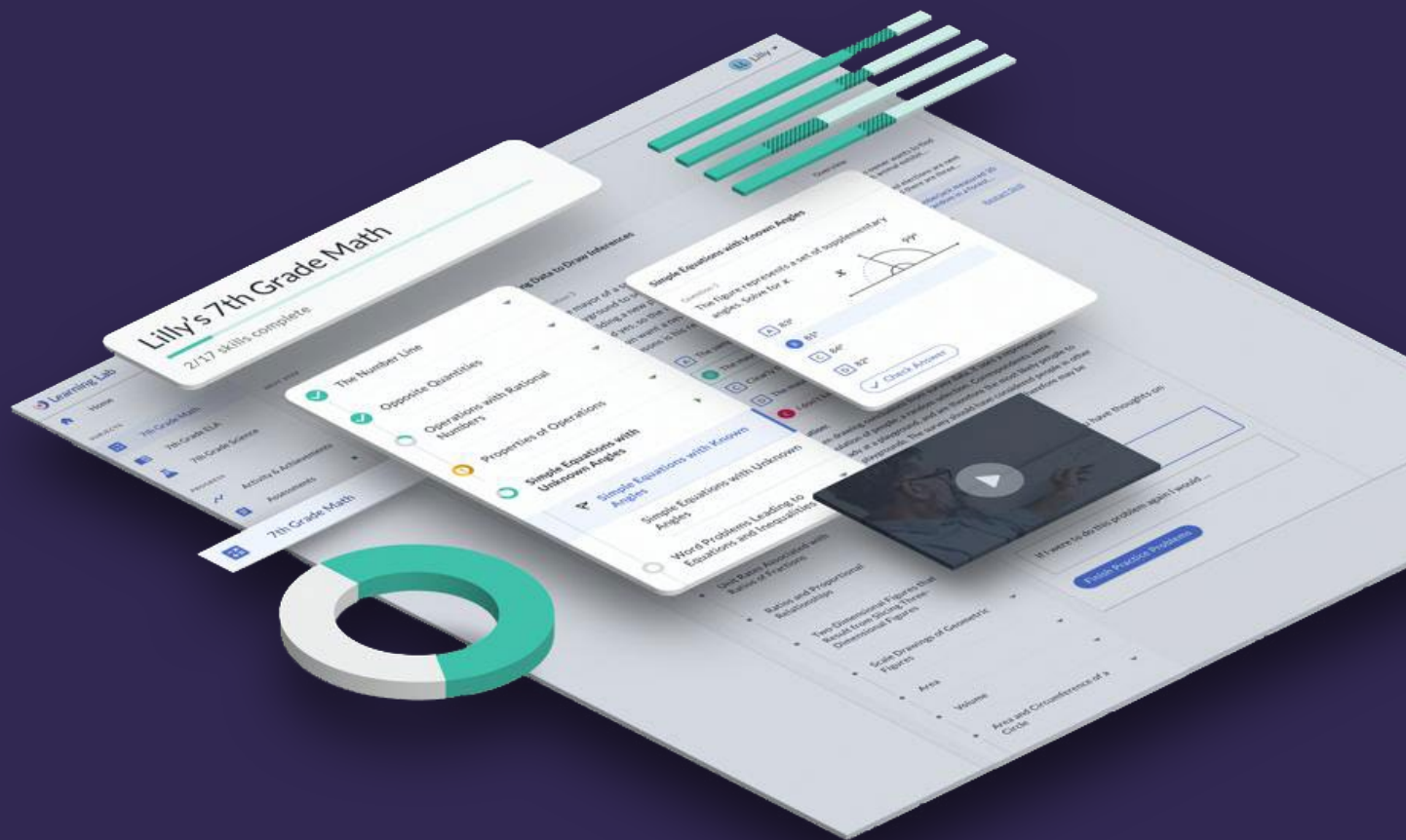
Tell you exactly where your student has learned subject skills and exactly how they can improve the skills they've yet to master.

- **Learning Plans**

Custom learning plans with adaptive practice problems, progress tracking and guided instruction on subjects.

- **Weekly Progress Reports**

Stay up to date on your student's achievements, accomplishments, and trouble spots. In their own words, you'll know what's up.

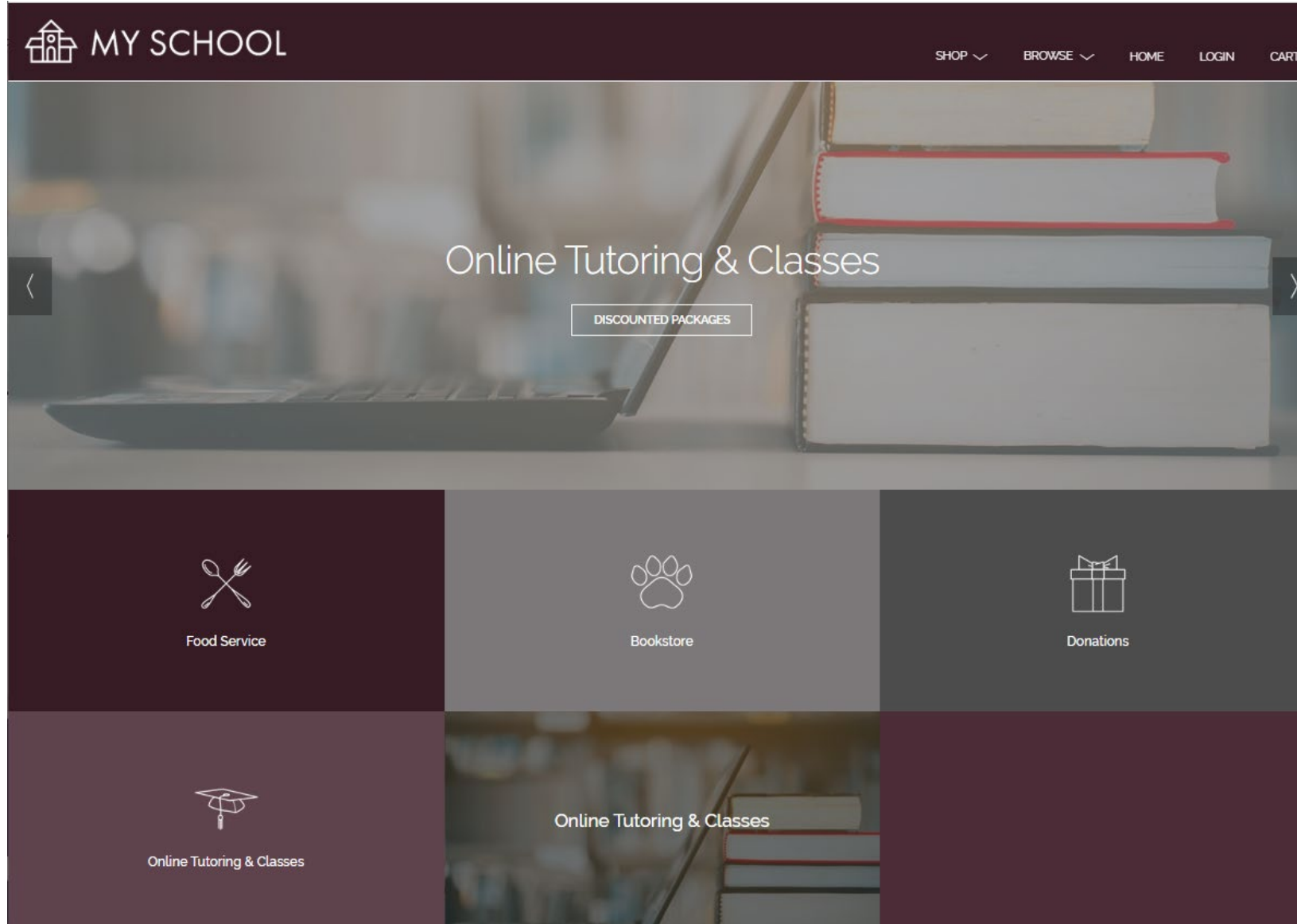


Varsity Tutors & Your Web Store

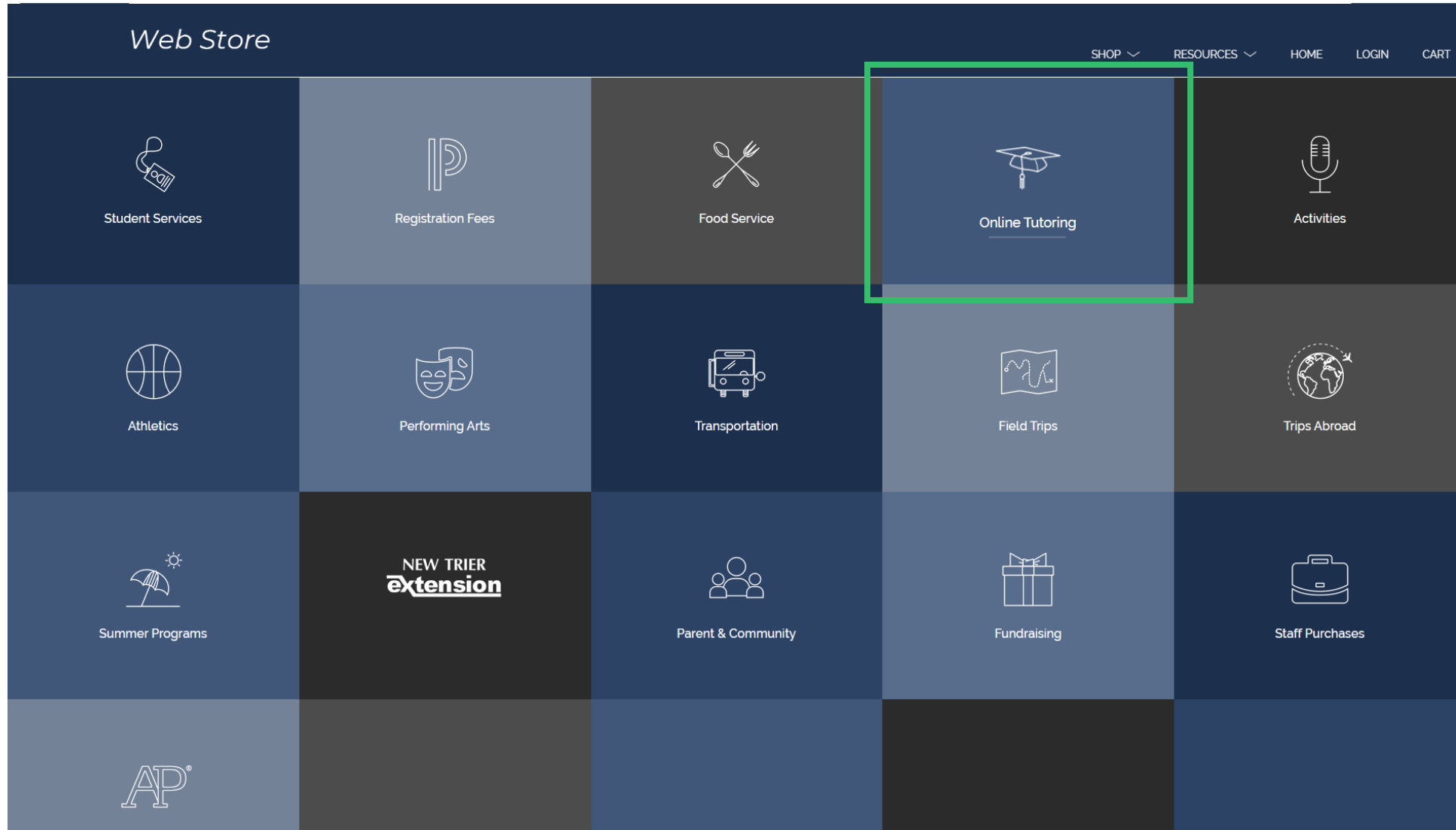
Why Add a Tile to the Web Store?

- **One-Stop-Shop:**
The Web Store simplifies payments for staff *and* parents.
- **Value for Parents:**
Families can gain access to best-in-class tutoring discounted up to 39% from the same place they make their other school purchases.
- **Added Enrichment:**
Students can join classes for extracurriculars or educational after-school entertainment. They can also find fun and free StarCourses while browsing your Web Store
- **Easy Set-Up and Maintenance:**
We build your Varsity Tutors Web Store tile for you. And at no cost to you.
- **Easy for Staff:**
Varsity Tutors Web Store links from your Web Store, and any other area of your Web Site you choose.

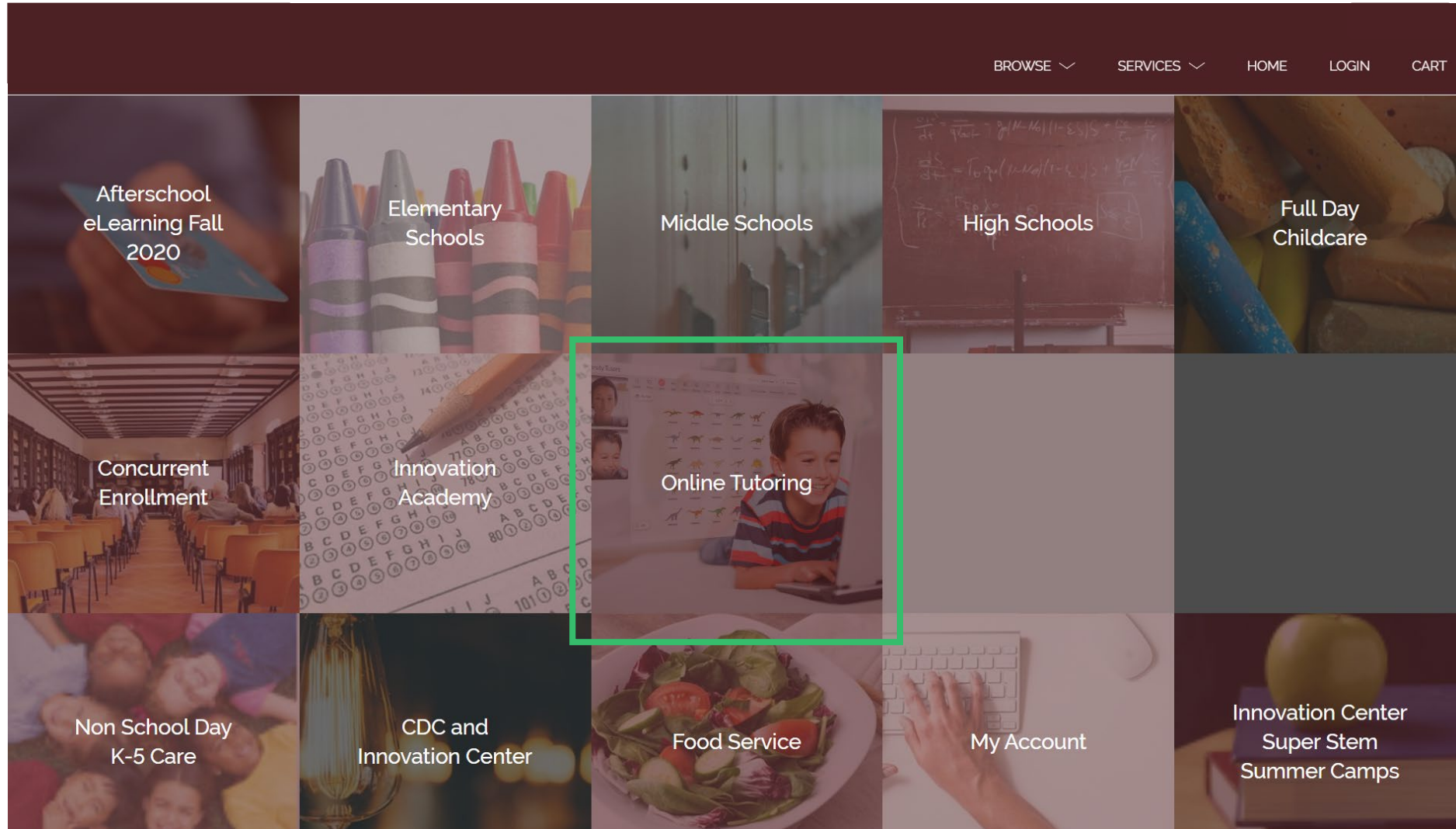
Access Online Tutoring on the Web Store



Access Online Tutoring on the Web Store



Access Online Tutoring on the Web Store



Next Steps

1

***Request a Varsity
Tutors tile.***

2

***We build your tile
into your Web
Store.***

3

***Begin offering best-
in-class tutoring to
your families at a
significant
discount!***

Q&A

Additional questions? Reach out to us at:
Sales@RevTrak.com

888.264.3550



Thank you!