



# Your Quick-Start Guide to a Cashless Campus



Let Vanco guide you through the process of promoting your new Web Store to your school community with our checklist based on feedback from clients.

You can use these resources to communicate the many benefits of a cashless campus. With effective communication, you can easily introduce your staff, families and students to Vanco!

Remember, communication is key to a successful rollout!



# Tips for Communicating Your New Vanco Solution with Families:

## 1. Reach Parents Where They Are:

Email, social media, text messages, mail and more.

## 2. Familiarize Parents with Vanco:

Use our [\*\*parent communication kit\*\*](#) to demonstrate the user-friendly nature of Vanco's Web Store for parents during your open house event.

## 3. Add Your Web Store and [\*\*Parent FAQ\*\*](#) to District Site:

Use these crucial links on your website so parents know where to go.

# Checklist for a Successful Rollout

- Inform District Staff About the New Tech**: If your staff is informed, they can help spread the word to parents too!
- Add a Common Fee**: most families will need to pay to get everyone familiar with the solution.
- Email Families About the Web Store**: See our amazing District Communication Kit for help.
- Include Vanco Announcement in All School Newsletters**: If you need help, make sure to reference the District Communication Kit
- Post on Social Media**: share on all your social media platforms to engage with a broader audience.
- Keep Families Informed** with mass calls or texts
- Create a QR Code**: include links to your store or a specific fee in distributed school content. [Use a QR code generator like this one.](#)
- Add Link to Your Web Store** on your district or school's web site: for help, check out our district webpage guide.
- Add our Parent FAQ Page** to your district or school's web site: check out our how-to guide for instructions.
- Share a Customized Parent Flyer** with families

Let Vanco help you with your cashless system rollout so you can focus on providing an exceptional educational experience. Our team can support you with an easy transition for both your district and parents and our resources can help you spread the word.

**Get help on your journey to becoming a cashless school**